

Santa Fe Metropolitan Planning Organization



"Promoting Interconnected Transportation Options"

INVITATION TO A FREE WEBINAR ON

OPTIMIZING SIGNALS FOR PEDESTRIANS AND BICYCLISTS

Date: Wednesday September 17th, 2014

<u>Time:</u> 1:00 – 2:00PM (MST)

Location: City Offices @ 500 Market Street, Suite 200

(Above REI - Map: <u>http://tinyurl.com/l6kejeq</u>)

The Santa Fe MPO is sponsoring and hosting an Association of Pedestrian and Bicycle Professionals (APBP) Webinar titled "*Optimize Signals for Pedestrians and Bicyclists*". Full details are below. Attendance is <u>FREE</u>. All that is asked is that you RSVP to Keith Wilson via email if you would like to attend (<u>kpwilson@santafenm.gov</u>). This webinar is open to all, so please forward this invitation onto others who may be interested.

Webinar Details:

Signals are important traffic control devices that, if designed and operated consistent with multimodal policies, can encourage walking and cycling. They also have a significant impact on speed, an important factor in having a street that works for all users. Established techniques and new technology for optimizing signals can help create a safe, efficient multimodal transportation system. Attend this webinar to learn how to evaluate traffic signal functions and determine what strategies can be used to make them more effective for your community.

This session suggests a framework based on policy and lessons from the private sector to prioritize signal projects; it includes a discussion of considerations for signal timing in downtown areas and strategies to reduce delays for cyclists and pedestrians; and an overview of emerging tools for further innovation in signal timing.

Key take-aways:

- Recognize how policies and mode-share targets help to create a framework to prioritize signal projects
- Understand the factors that affect signal timing in downtown areas
- Learn strategies to manage speed and reduce delay for cyclists and pedestrians with signals
- · Hear about developing technology for signals

Presenters:

Peter Koonce, Transportation Engineer, Portland Bureau of Transportation

If you cannot attend the MPO Showing of this webinar, details on how to register yourself can be found at the following link: <u>http://www.apbp.org/event/Sep-17_webinar</u>