



Santa Fe Metropolitan Planning Organization

"Promoting Interconnected Transportation Options"



INVITATION TO A FREE WEBINAR ON TOOLS FOR PEDESTRIAN AND BICYCLE VOLUME DATA COLLECTION

Date: Thursday January 29th, 2015
Time: 11:00 – 1:00PM (MST)
Location: City Offices @ 500 Market Street, Suite 200
(Above REI - Map: <http://tinyurl.com/l6kejeq>)

The Santa Fe MPO is hosting a Transportation Research Board Webinar titled "*Tools for Pedestrian and Bicycle Volume Data Collection*". Full details are below. Attendance is **FREE**. All that is asked is that you RSVP to Keith Wilson via email if you would like to attend (kpwilson@santafenm.gov). This webinar is open to all, so please forward this invitation onto others who may be interested.

Webinar Details:

This webinar will explore the forthcoming NCHRP Report 797: Guidebook on Pedestrian and Bicycle Volume Data Collection. Webinar presenters will provide an overview of the guidebook's contents and a short summary of the research. This webinar will introduce applications for non-motorized count data, technologies and methods for collecting non-motorized count data, and methods for adjusting raw count data to (a) correct errors inherent to a given counting technology and (b) adjust counts to estimate volumes over different periods of time and/or under different environmental conditions than those counted.

Webinar Presenters

- Paul Ryus, *Kittelson & Associates, Inc.*
- Robert Schneider, *University of Wisconsin, Milwaukee*
- Tony Hull, *Toole Design Group*
- Frank Proulx, *University of California, Berkeley*
- Moderated by: Kelly Laustsen, *Kittelson & Associates, Inc.*

Webinar Outline

- PART 1: Introduction
- PART 2: Project and guidebook overview
- PART 3: Non-motorized count applications
- PART 4: Non-motorized counting methods and technologies
- PART 5: Correcting and adjusting non-motorized count data
- PART 6: Wrap-up
- PART 7: Question and answer session

The first 90 minutes of the webinar will be for presentations and the final 30 minutes will be reserved for audience questions. The Registered Continuing Education Program (RCEP) categorizes this webinar activity as relating to health, safety, and welfare including core technical.

Learning Objectives

At the end of this webinar, participants will be able to:

- Describe how to use the guidebook as a resource for supporting a variety of non-motorized counting applications;
- Summarize the relative strengths and weaknesses of fourteen non-motorized counting methods and technologies, as well as how to correct and adjust count data and how to develop local correction factors for counting equipment and count sites; and
- Discuss how to use the guidebook as a resource for supporting a variety of non-motorized counting applications.

If you cannot attend the MPO Showing of this webinar, details on how to register yourself can be found at the following link: <http://www.trb.org/main/blurbs/171697.aspx>