



## Santa Fe Metropolitan Planning Organization

*"Promoting Interconnected Transportation Options"*



# INVITATION TO A FREE WEBINAR ON LEGAL RIGHTS AND ISSUES FOR PEDESTRIANS AND CYCLISTS

**Date:** Wednesday April 15<sup>th</sup>, 2015

**Time:** 1:00 – 2:00PM (MST)

**Location:** City Offices @ 500 Market Street, Suite 200  
(Above REI - Map: <http://tinyurl.com/l6kejeq>)

The Santa Fe MPO is sponsoring and hosting an Association of Pedestrian and Bicycle Professionals (APBP) Webinar titled "*Legal rights and Issues for Pedestrians and Cyclists*". Full details are below. Attendance is FREE. All that is asked is that you RSVP to Keith Wilson via email if you would like to attend ([kpwilson@santafenm.gov](mailto:kpwilson@santafenm.gov)). This webinar is open to all, so please forward this invitation onto others who may be interested.

### **Webinar Details:**

#### **Key learning objectives:**

1. Understand the background and focus of the Vision Zero concept, and how laws relating to vulnerable road users relate to this concept
2. Identify strategies for implementing a Vision Zero plan
3. Recognize ways to improve laws that protect pedestrians and cyclists

#### **Description:**

Traffic laws that ensure the safety and fair treatment of pedestrians and cyclists vary widely from state to state, and within states. Is there a better alternative? Vision Zero uses one simple idea to reframe the issue of legal rights for vulnerable users: all citizens have the right to safe mobility—on a par with the right to clean air or safe drinking water. The Vision Zero approach to mobility prioritizes safety and presumes that traffic fatalities are preventable; the focus is on changing transportation culture. APBP's next two webinars (April 15 and May 20) explore Vision Zero and how communities have begun to rethink engineering, education and enforcement to promote behavioral change.

Presenters will discuss the origins of Vision Zero, the implications of Vision Zero for equity, key factors in implementation, and the roles of advocacy groups and law enforcement. The City of Seattle's Vision Zero plan provides an example of a plan that integrates policy, regulations, street design and law enforcement to achieve a visionary goal of ending traffic deaths and serious injuries by 2030. The webinar concludes with a discussion of ways to clarify and improve laws and regulations that protect vulnerable road users.

#### **Presenters:**

Dongho Chang, PE, PTOE, City Traffic Engineer, City of Seattle  
Arthur Ross, Pedestrian-Bicycle Coordinator, City of Madison  
Heather Strassberger, AICP, Project Manager, WalkBoston

If you cannot attend the MPO Showing of this webinar, details on how to register yourself can be found at the following link: [http://www.apbp.org/event/2015-Apr-15\\_webinar](http://www.apbp.org/event/2015-Apr-15_webinar)