



Santa Fe Metropolitan Planning Organization

"Promoting Interconnected Transportation Options"



**INVITATION TO A FREE WEBINAR
ON
ADDRESSING PERCEIVED TRAFFIC RISK ALONG URBAN
ARTERIALS FOR BICYCLISTS AND PEDESTRIANS**

Date: Tuesday April 21st, 2015

Time: 10:00 – 11:30AM

**Location: City Offices @ 500 Market Street, Suite 200
(Above REI - Map: <http://tinyurl.com/l6kejeq>)**

The Santa Fe MPO is hosting an Institute of Transportation Engineers Webinar titled "*Addressing Perceived Traffic Risk Along Urban Arterials for Bicyclists and Pedestrians*". Full details are below. Attendance is **FREE**. All that is asked is that you RSVP to Keith Wilson via email if you would like to attend (kpwilson@santafenm.gov). This webinar is open to all, so please forward this invitation onto others who may be interested.

Webinar Details:

Background: This webinar describes findings from several recent studies on roadway design and perceived traffic risk for bicyclists and pedestrians along urban arterials. The findings highlight the influence of near misses and collisions on user perceptions of safety and contribute to a more nuanced definition of traffic risk and safety for non-motorized users. Additionally, the research indicates a synergy between roadway users' preferences for designs to accommodate cyclists, as well as a significant relationship between roadway design and perceived safety—particularly for potential cyclists. The presentation will conclude with a discussion of the importance of predictability in roadway design to all roadway users.

Learning Objective(s):

- Explain the importance of perceived traffic risk to bicyclists and pedestrians.
- Describe the synergy between roadway users and their design preferences
- Discuss trade-offs for accommodating multiple roadway users along urban arterials.
- Compare strategies for accommodating cyclists along urban arterials

Instructor(s): Rebecca L. Sanders, Ph.D., Research Associate, University of Oklahoma, Norman, OK

Credits: 1.5 PDH / 1.5 CM

This course is eligible for the following certification renewal(s): PTOE

Earning Course Credit: A course evaluation must be completed. This enrollment and the evaluation is name specific and non-transferable. Site attendees may earn course credits upon verification by ITE staff. Instructions regarding the process will be provided to the site registrant.

If you cannot attend the MPO Showing of this webinar, details on how to register yourself can be found at the following link: <http://ecommerce.ite.org/IMIS/ItemDetail?iProductCode=PD-W30>

(Note there is a cost of \$125 to register)

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www.santafemopo.org