



APPENDIX B: PUBLIC OUTREACH SUMMARY

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EXECUTIVE SUMMARY

On March 1, 2019, the Santa Fe Metropolitan Planning Organization (SFMPO) initiated steps to update the 2015-2040 Metropolitan Transportation Plan (MTP). A major component of the MTP is the development and implementation of a comprehensive public and stakeholder outreach program. The outreach program was initiated on July 1, 2019, and during the course of five months, the SFMPO conducted multiple individual stakeholder meetings, three strategic stakeholder meetings, a public open house, and a comprehensive survey in English and Spanish, garnering 661 survey respondents.

In accordance with 23 CFR 450.316, a metropolitan planning organization is required to engage in a metropolitan planning process that creates opportunities for public involvement, participation, and consultation throughout the development of the Metropolitan Transportation Plan. Under this requirement, SFMPOs must allow for:

- adequate public notice of public participation activities;
- review and comment at key decision points in the development of the MTP; and
- multiple, accessible participation formats, including electronic and in-person.

The SFMPO outreach team ensured that both grassroots communication and strategic online communication were utilized to disseminate information about the community's opportunity to participate in the survey and public open house. Furthermore, the project team developed marketing materials and advertisements in English and Spanish that were distributed on the SFMPO website, social media channels, transit outlets, and in a number of public locations, as well as at the public open house. Examples shown below.

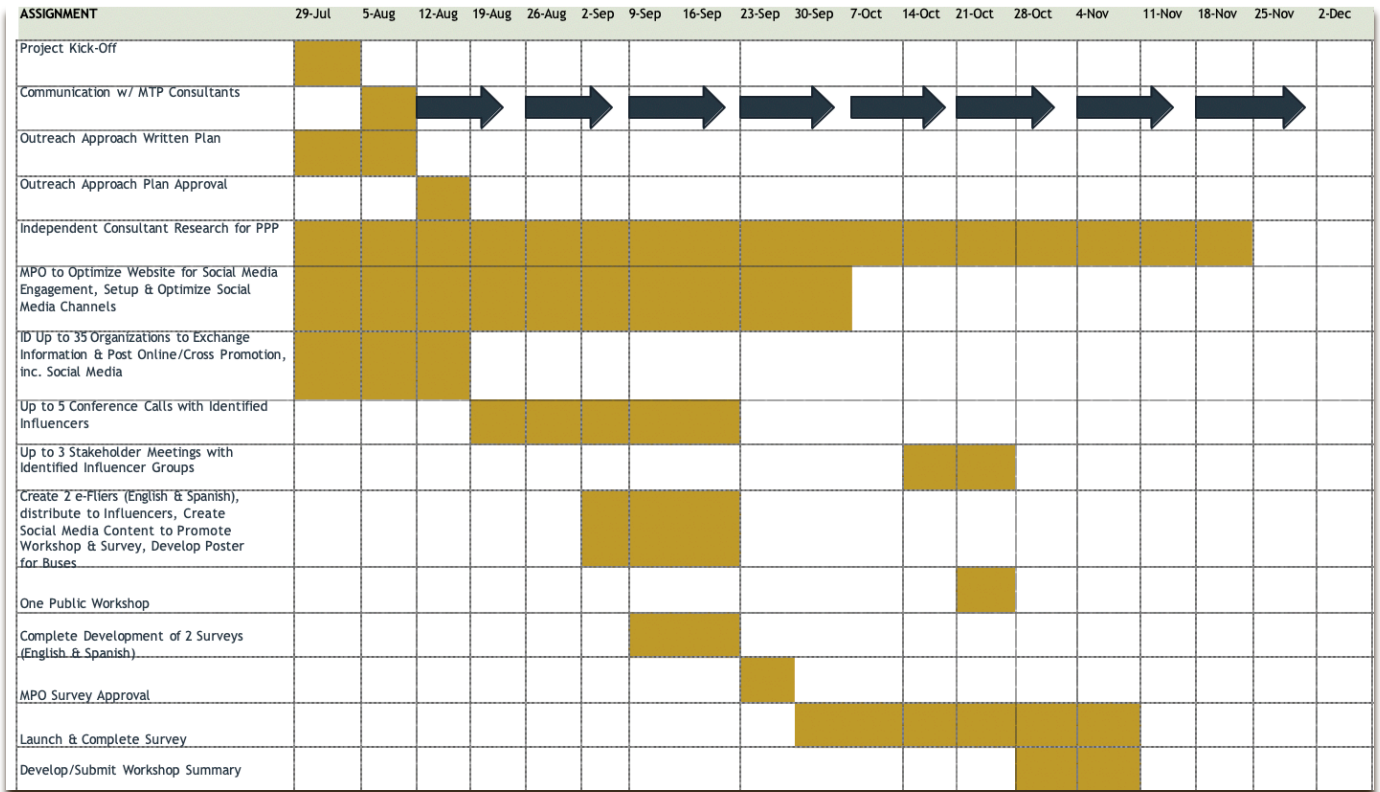
Results from the stakeholder meetings, public open house, and survey are provided in the final section of this document.



TARGETED OUTREACH

Public and stakeholder outreach initiatives were planned in July 2019 and finalized in August 2019. The plan began through an analysis of previous and identified outreach strategies to underserved communities within the SFMPO planning area. Public engagement efforts met and surpassed the SFMPO Public Participation Plan requirements provided on the following page.

Through the outreach planning process, the SFMPO and its consultant team, developed a Gantt chart to identify each step within the outreach process. The Gantt chart is below.



PLANNING FOR PUBLIC PARTICIPATION

Public Participation Plan: MTP Update Requirements

Plan Objectives:

- Be developed in consultation with all interested parties.
- Focus on environmental justice and equity, specifically engaging minority populations and low-income populations.
- Ensure that the planning process and planning work products employ innovative visualization and other public engagement techniques to the maximum extent practicable.
- Provide interested parties with ample opportunities to offer ideas, suggestions, and other input on both the planning process and the content of any planning products.
- A schedule for workshops and other meetings shall be developed in consultation with a team selected to support the process to give interested parties opportunities to provide input to the plan.
- Provide for consultation with Federal, State, and tribal wildlife, land management, and regulatory agencies regarding potential environmental mitigation activities and potential areas to carry out these activities, including activities that may have the greatest potential to restore and maintain the environmental functions affected by the plan.
- Provide for systematic documentation and archiving of any input received.
- Ensure that all public information is available in electronic, accessible formats and means, as appropriate, to afford reasonable opportunity for public consideration.
- Provide for holding all public meetings at convenient, accessible locations and times.

OUTREACH DELIVERABLES

The SFMPO identified 10 key components for the outreach initiatives, which are outlined in the table below.

Deliverables	
1	Project kick-off – Outlining of deliverables and metrics
2	Development of outreach approach
3	Independent research to identify important areas to conduct stakeholder and public meetings and identify locations to advertise the meetings and survey
4	Development of a website optimization plan for social medial engagement, along with advertisements and fliers
5	Identification of at least 35 organizations to exchange information and post online/cross pollinate MTP information
6	Conduct up to five conference calls with identified influencers such as restaurant and tourism associations and community groups
7	Conduct up to three stakeholder meetings with identified influencer groups
8	Conduct one public open house in an easily accessible area
9	Launch a comprehensive online and print survey in English and Spanish, while providing important communications throughout the SFMPO area to encourage participation.
10	Completion of a public and stakeholder outreach summary

OUTREACH DISTRIBUTION

The strategic outreach plan for promotions and advertisements utilized diverse methods. A concerted effort was made to leverage social media and grassroots promotion of the public open house and survey.

Online outreach included promotional postings on the SFMPO website and social media including Facebook (SFMPO page, Santa Fe Bulletin Board, City of Santa Fe's page, and Mayor Alan Webber's page), Instagram, LinkedIn, Twitter, Nextdoor (both citywide and for City of Santa Fe, District 3), Santa Fe County Sustainability e-newsletter, and County Commissioner Anna Hansen's e-newsletter.

The SFMPO office staffed various tables throughout the metropolitan area, including Southside Farmers Market at Presbyterian Medical Center, Villa Theresa free clinic/SFPS Adelante, Southside Library, and South Capital Rail Runner Station.

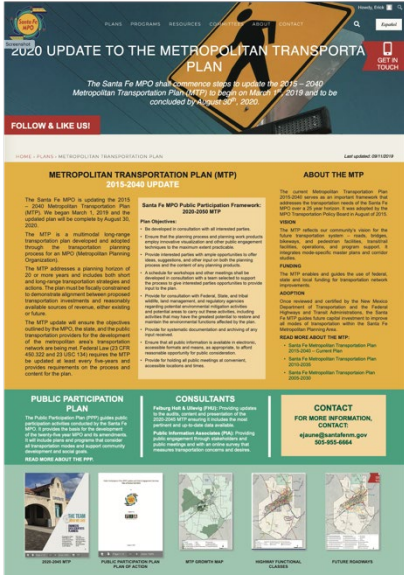
Print advertisements were used as well:

- Santa Fe Trails advertisements on the buses – English and Spanish
- Rail Runner advertisement on their screens
- Quarter page flyer drop on Rail Runner seats – English and Spanish
- *Santa Fe Reporter*
 - Print ad
 - Online/print calendar addition for the public meeting
- *Santa Fe New Mexican*
 - Print ad in the Sunday Paper
 - Online banner ad
- City of Santa Fe News Release

Flyers and surveys advertising the survey and public open house were distributed in English and Spanish to the following locations:

- | | |
|--------------------------------------|--|
| • City Parking Customer Service Desk | • La Familia (flyers only) |
| • City Water Office | • Genoveva Chavez Center (flyers only) |
| • Southside Library | • Schools (flyers only): |
| • La Farge Library | ▪ El Camino Real Academy |
| • Southside WIC Clinic | ▪ Ramirez Thomas Elementary |
| • Chainbreaker Collective | ▪ Sweeney Elementary |
| • Sirius Cycles | ▪ Nina Otero Elementary |
| • San Isidro Church | ▪ Capital High |

Website
(Call-to-Action Banners and
Dedicated Landing Page)



Social Media
(18 Call-to-Action Content
Posts for Facebook and
Instagram)



Transit Posters / Advertisements
and Postcards
(Digital and Print)



The project team maintained consistency in branding and messaging throughout the process. Interactive posters and guides were used to engage public open house participants.

Public Open House (Interactive Posters and Open House Guide)

Welcome to the Santa Fe Metropolitan Transportation Plan's Public Open House.

We would like to learn how the transportation network works for you and ways you would like to see it change!

Visit each of these stations and share your opinion. On tables between the stations are more opportunities to share your ideas.

- Station 1. How do you get around Santa Fe?
- Station 2. Would you ride your bike here?
- Station 3. If you had \$5 million to spend on transportation, where would you spend it?
- Station 4. Are you interested in bike share or e-scooters?
- Station 5. How concerned are you about climate change?
- Station 6. Which of these goals are most important to you?

Thank you for your time and sharing your voice!

TAKE THE SURVEY! bit.ly/mpo-sm

Bienvenido a la Casa Abierta Pública del Plan de Transporte Metropolitano de Santa Fe.

Nos gustaría saber cómo funciona la red de transporte para usted y las formas en que le gustaría verla cambiar.

Visite cada una de las estaciones y comparta su opinión. En las mesas entre las estaciones hay más oportunidades para compartir sus ideas.

- Estación 1. ¿Cómo se desplaza usted por Santa Fe?
- Estación 2. ¿Montaría usted bicicleta aquí?
- Estación 3. Si tuviera \$5 millones para gastar en transporte, ¿dónde los gastaría?
- Estación 4. ¿Está interesado en compartir bicicletas o scooters eléctricos?
- Estación 5. ¿Qué tan preocupado está por el cambio climático?
- Estación 6. ¿Cuáles de estos objetivos son más importantes para usted?

¡Gracias por su tiempo y por compartir su voz!

TAKE THE SURVEY! bit.ly/mpo-sm

How do you get around Santa Fe? ¿Como se desplaza Santa Fe?

CAR / AUTO

BIKE / BICICLETA

WALK / CAMINAR

TRANSIT / TRÁNSITO

TAKE THE SURVEY! bit.ly/mpo-sm

Would you ride your bike here? ¿Montaría usted bicicleta aquí?

I would! / I can't / I don't ride my bike in Santa Fe. / No lo haría o no podría andar en bicicleta en Santa Fe.

TAKE THE SURVEY! bit.ly/mpo-sm

If you had \$5 million to spend on transportation, where would you spend it? Si tuviera \$ 5 millones para gastar en transporte, ¿dónde lo gastaría?

TAKE THE SURVEY! bit.ly/mpo-sm

Are you interested in? Está interesado en?

BIKE SHARE

e-SCOOTERS

TAKE THE SURVEY! bit.ly/mpo-sm

How concerned are you about climate change? ¿Qué tan preocupado está por el cambio climático?

TAKE THE SURVEY! bit.ly/mpo-sm

Which of these goals are most important to you? ¿Cuáles de estos objetivos son más importantes para usted?

TAKE THE SURVEY! bit.ly/mpo-sm

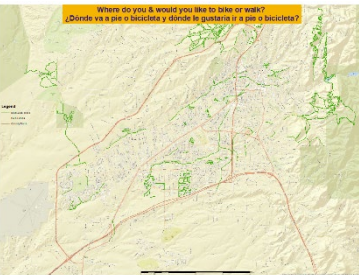
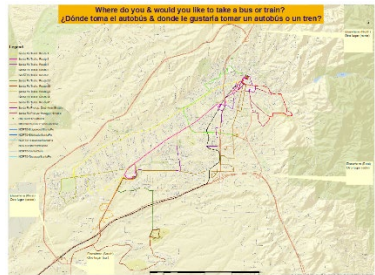
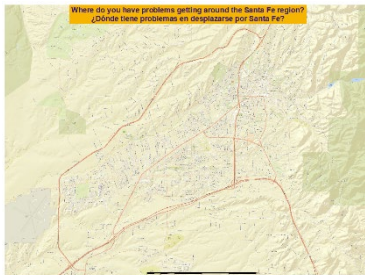
Which of these goals are most important to you? ¿Cuáles de estos objetivos son más importantes para usted?

Objetivo	1	2	3	4	5	6	7	8	9
Affordable and Accessible Transportation									
Safe and Healthy Transportation									
Quality Transportation									
Sustainable Transportation									
Efficient Transportation									

Do you think your local government has a responsibility to decrease greenhouse gas emissions? ¿Cree usted que el gobierno local tiene la responsabilidad de disminuir la emisión de gases de efecto invernadero?

YES/SI NO

If so, what measure do you think they should take?
Si es así, que medidas cree usted que debe tomar el gobierno local?



PUBLIC AND STAKEHOLDER ENGAGEMENT

The table below provides an overview of key stakeholder and public engagement activities.

Outreach Activity	
Oct. 23	<p>Stakeholder Meeting #1</p> <p>9 a.m., Wednesday, October 23, 2019</p> <p>Presbyterian Santa Fe Medical Center</p> <p>4801 Beckner Road</p> <p>Number of Stakeholders: 3</p>
Oct. 23	<p>Stakeholder Meeting #2</p> <p>2 p.m., Wednesday, October 23, 2019</p> <p>Presbyterian Santa Fe Medical Center</p> <p>4801 Beckner Road</p> <p>Number of Stakeholders: 5</p>
Oct. 24	<p>Stakeholder Meeting #3</p> <p>10 a.m., Thursday, Oct. 24, 2019</p> <p>SFMPO Office</p> <p>500 Market Street, Suite 200</p> <p>Number of Stakeholders: 12</p>
Oct. 24	<p>Public Open House</p> <p>5:30 – 7:30 p.m., Thursday, Oct. 24, 2019</p> <p>Presbyterian Santa Fe Medical Center</p> <p>4801 Beckner Road</p> <p>Number of Stakeholders: 14</p>
Sept. – Nov.	<p>10 Individual Stakeholder Meetings</p> <p>Homewise, Chainbreaker Collective, Pueblo of Tesuque, NM Department of Health, Restaurant/Lodging Associations, State Climate Change Task Force, State Elective Vehicles, City ADA Coordinator, Christus St. Vincent Community Health, and Santa Fe Prevention Alliance</p>

PUBLIC AND STAKEHOLDER MEETING LOCATIONS

The SFMPO held the three group stakeholder meetings and the public open house in accessible areas across the Santa Fe Metropolitan Planning Area as shown on the map below.



STAKEHOLDER IDENTIFICATION

The project team created a stakeholder database to identify public institutions, government agencies, non-profit organizations, businesses, and advocacy organizations that could be brought to the table to provide input, and to distribute information about the public open house and survey to their networks. The assistance provided by these organizations gave a necessary boost to survey distribution and completion. A complete list of entities in which the SFMPO reached out to is provided on the following page.



Organizations that attended stakeholder meetings include:

- Individual meetings: Homewise, Chainbreaker, Pueblo of Tesuque, NMDOH, Restaurant/Lodging Associations, State Climate Change Task Force, State Electric Vehicles, City ADA Coordinator, Christus St. Vincent Community Health, Santa Fe Prevention Alliance
- Group meetings: Santa Fe Trails, SFPS Sustainability, County DWI, County Commissioners, County Community Services, County Sustainability, City of Santa Fe Economic Development, Villa Therese Free Clinic, Santa Fe Conservation Trust, City of Santa Fe Sustainability, St. Elizabeth's Shelter, Falling Colors, City of Santa Fe Planning, Sierra Club



STAKEHOLDER LIST

Project information was distributed to the following organizations.

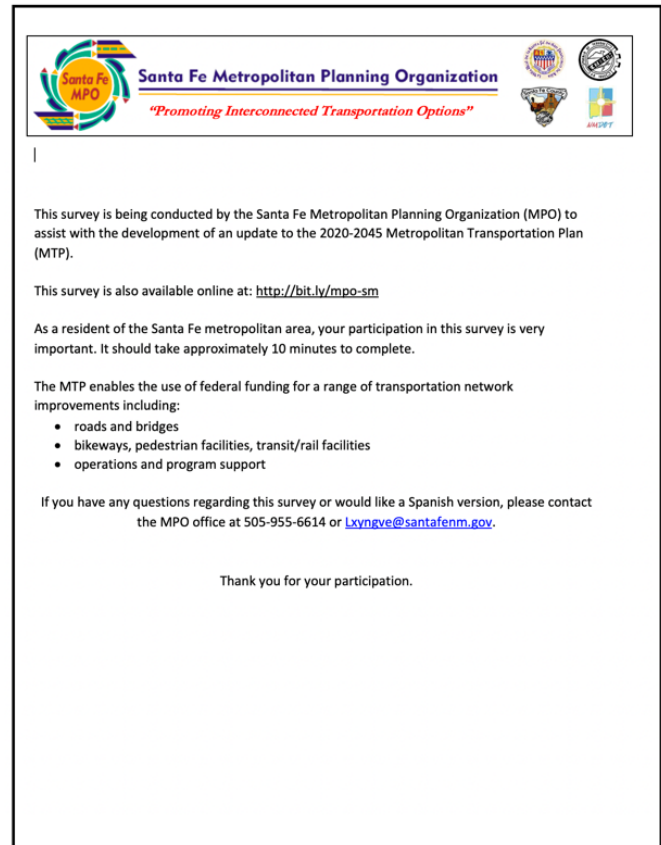
Sector	Organization	Sector	Organization
Business	Santa Fe Business Incubator	Non-Profit	Santa Fe Conservation Trust
Business	Leadership Santa Fe	Non-Profit	Earth Works Institute
Business	Santa Fe Green Chamber of Commerce	Non-Profit	NM Land Conservancy
Culture	Santa Fe Film Festival	Non-Profit	Semos Unlimited
Culture	Santa Fe Opera	Non-Profit	Santa Fe Project Access
Culture	Santa Fe Art Institute	Non-Profit	Interfaith Leadership Alliance of Santa Fe
Culture	Santa Fe Chamber Music Festival	Non-Profit	Santa Fe Indian Center
Culture	Center for Contemporary Arts of Santa Fe	Non-Profit	Boys and Girls Club of Santa Fe
Culture	City of Santa Fe Arts Commission	Non-Profit	Santa Fe Century Committee (bike race)
Culture	El Museo Cultural de Santa Fe	Non-Profit	Keep Santa Fe Beautiful
Education	Santa Fe Public Schools	Non-Profit	Chainbreaker Collective
Education	Santa Fe Community College	Non-Profit	Santa Fe Food Policy Council/Farm to Table
Education	St. John's College	Non-Profit	Santa Fe Food Depot
Education	New Mexico School for the Deaf	Non-Profit	The Life Link
Education	Santa Fe Indian School	Non-Profit	New Mexico Health Equity Partnership
Faith-Based Org.	First Presbyterian Church of Santa Fe	Non-Profit	Earth Care
Healthcare	Indian Health Service Hospital	Non-Profit	St. Elizabeth's Shelter Services
Healthcare	Sangre de Cristo Community Health Partnership	Non-Profit	Interfaith Shelter
Healthcare	Presbyterian Community Health	Non-Profit	Esperanza Shelter
Healthcare	Christus St. Vincent; Ambulatory Services and Care	Non-Profit	Bike SF
Healthcare	Villa Therese Clinic	Professional	AARP
Healthcare	La Familia Medical Center	Public	Vista Grande Public Library
Healthcare	Christus St. Vincent Community Health	Public	Santa Fe Public Libraries
Non-Profit	Historic Santa Fe Foundation	Public	City of Santa Fe Public Works
Non-Profit	New Mexico Heritage Preservation Alliance	Public	City of Santa Fe Parks and Rec
Non-Profit	Santa Fe Railyard Community Corporation	Public	Santa Fe Police Department
Non-Profit	Railyard Stewards		
Non-Profit	Searchlight	Public	City of Santa Fe Community Services
Non-Profit	Santa Fe Community Foundation	Public	City of Santa Fe Economic Development
Non-Profit	Supporting Women Across Nations	Public	City of Santa Fe Sustainability
Non-Profit	Santa Fe Animal Shelter and Humane Society	Public	Santa Fe County Sustainability
Non-Profit	Climate Change Leadership Institute (CCLI)	Public	New Mexico Climate Change Task Force
Non-Profit	Partners in Education Foundation	Public	Homewise
Non-Profit	New Mexico Healthier Weight Council	Public	NMDOH Health Promotion
Non-Profit	Impact DWI	Public	SF County Fire Dept
Non-Profit	Adaptive Sports Program NM	Public	SF County Sheriff's Dept
Non-Profit	Challenge New Mexico	Public	SF Fire Dept
Non-Profit	Cornerstones Community Partners	Public	Santa Fe County Human Services
Non-Profit	Girls, Inc. of Santa Fe	Social	Kiwanis Club of Santa Fe
Non-Profit	New Vistas	Social	Rotary Club of Santa Fe
Non-Profit	United Way of Santa Fe County	Tourism	Greater Santa Fe Restaurant Assoc.
Non-Profit	Santa Fe Watershed Association	Tourism	Santa Fe Lodging Association

SURVEY IMPLEMENTATION

The MTP public survey was open between September 25, 2019, and November 21, 2019, in English and Spanish. Hard copies of English and Spanish surveys were available at the SFMPO office, the City Water Office, the Southside and La Farge Libraries, the Southside WIC Clinic, Chainbreaker Collective, Sirius Cycles, and San Isidro Church (Attachment A: Survey).

A total of 661 individuals participated in the survey; 15 individuals submitted hard copies.

The online survey was advertised through the SFMPO website, social media, and MPO stakeholders. The MPO used unique stakeholder sector bit.ly links to track how online survey respondents accessed the survey based on the link they used.

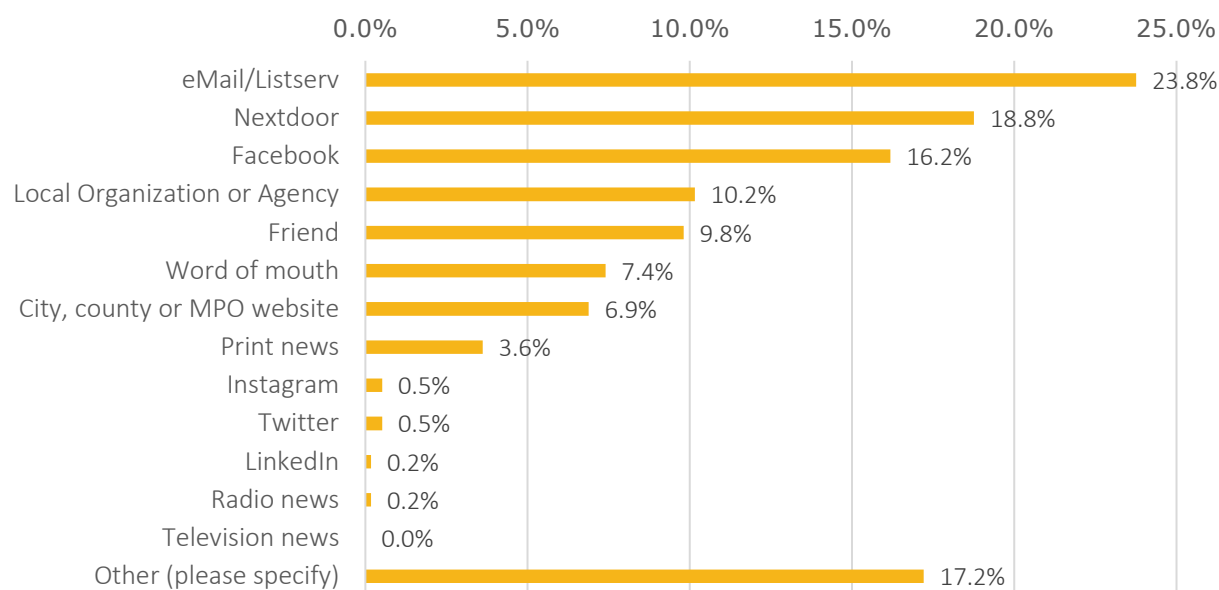


HOW RESPONDENTS ACCESSED THE SURVEY

Stakeholder Sectors	Responses	
Restaurant/Lodging Associations	2.5%	16
Business	0.2%	1
Education	0.5%	3
Social Media and Print Advertisements	74.1%	478
Public Sector/Government	21.6%	139
Non-profit	1.2%	8

The survey also asked respondents how they heard about the survey. Several survey participants ended the survey before reaching this question; the following chart reflects the 581 responses.

How Respondents Learned About the Survey



Many survey respondents specifically described how they learned about the survey, including:

- Flyers dropped on the Rail Runner seats
- Advertisements on the Santa Fe Trails buses
- Their school or workplace
- Communication from elected officials and local stakeholders
- Flyers and posters in public places

SURVEY DEMOGRAPHICS

The average survey participant may best be described as a white female between the ages of 50-69. Although survey results indicate that approximately 65 percent of respondents are white and non-Hispanic and that 18 percent are Hispanic or Latino, 74 survey respondents opted to not complete the demographic portion of the survey. Demographic responses for gender, age, and race and ethnicity are compared to City of Santa Fe demographics.

GENDER

Answer Choices	Survey Responses	City of Santa Fe
Male	37.0% 213	47.6%
Female	57.5% 331	52.4%
I prefer not to answer	5.0% 29	-
Other (please tell us your preference)	0.6% 3	-

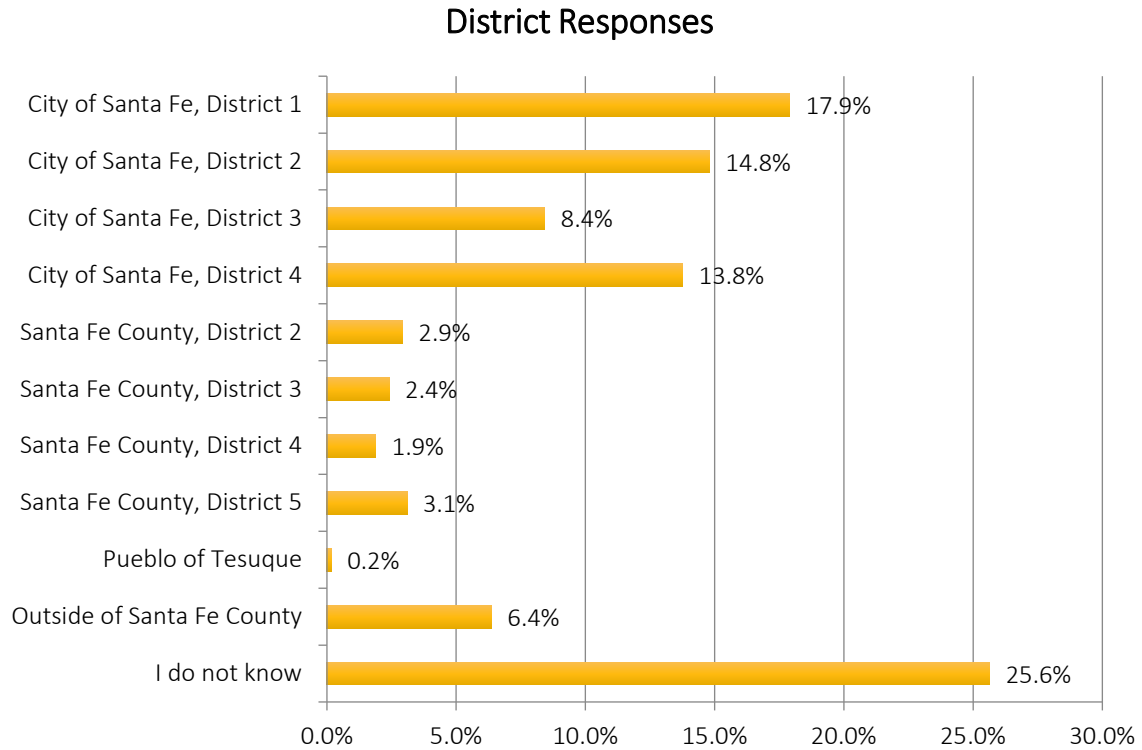
AGE

Answer Choices	Survey Responses		City of Santa Fe
Under 18	2.3%	13	22.0%
18-29 years old	5.6%	32	11.6%
30-39 years old	14.6%	84	12.9%
40-49 years old	13.2%	76	12.4%
50-59 years old	21.0%	121	13.8%
60-69 years old	25.7%	148	14.4%
70 years or older	13.7%	79	12.8%
I prefer not to answer	4.0%	23	-

RACE AND ETHNICITY

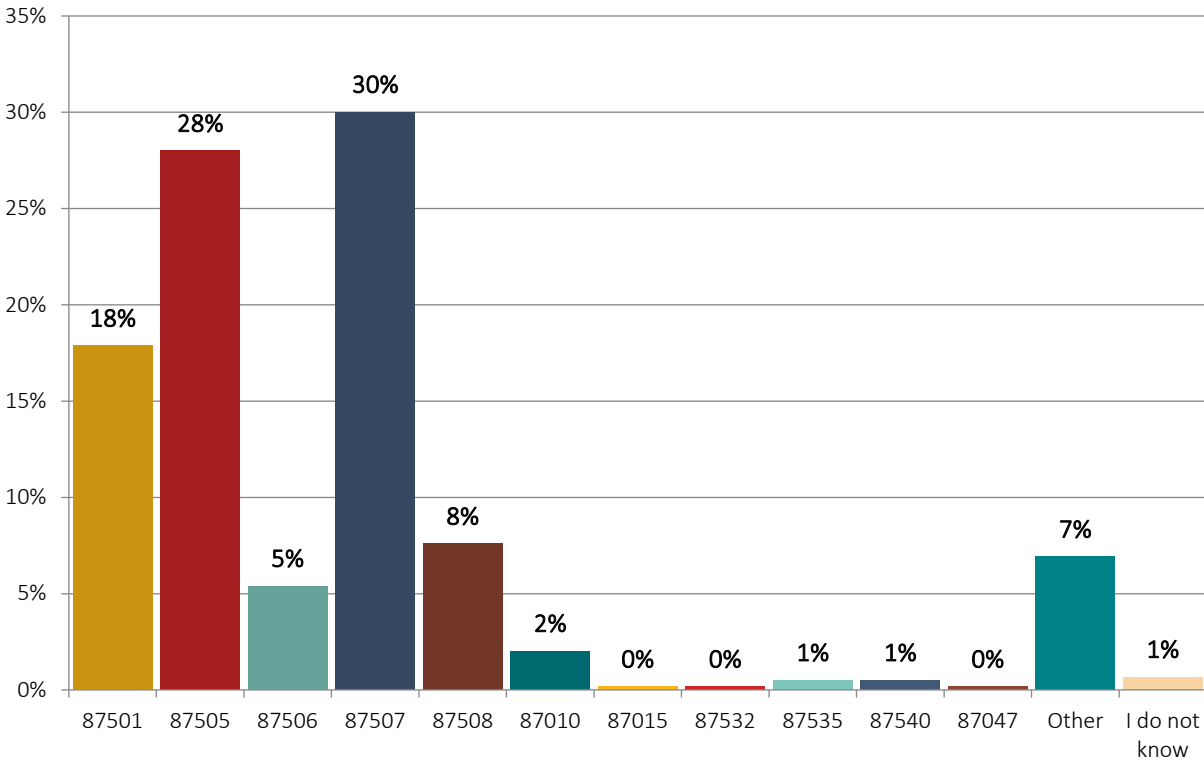
Answer Choices	Survey Responses		City of Santa Fe
White, Non-Hispanic	65.4%	384	40.0%
Hispanic or Latino	19.3%	113	54.7%
Native American	2.2%	13	2.1%
Black or African American	0.7%	4	1.6%
Asian / Pacific Islander	1.0%	6	1.3%
I prefer not to answer	9.9%	58	-
Other (please specify)	1.5%	9	0.3%

Respondents were asked in which city district and/or county district they reside. As predicted, many (more than 30%) respondents did not know in which district they live. Therefore, we also asked in which zip code they reside. Only three individuals stated that they did not know in which zip code they reside. For those individuals who were able to identify their districts, an estimated 43 percent live in city districts 1, 2 and 4, as depicted in the chart, below.



A majority of survey respondents live in the areas of 87501, 87505 and 87507, as shown in this chart.

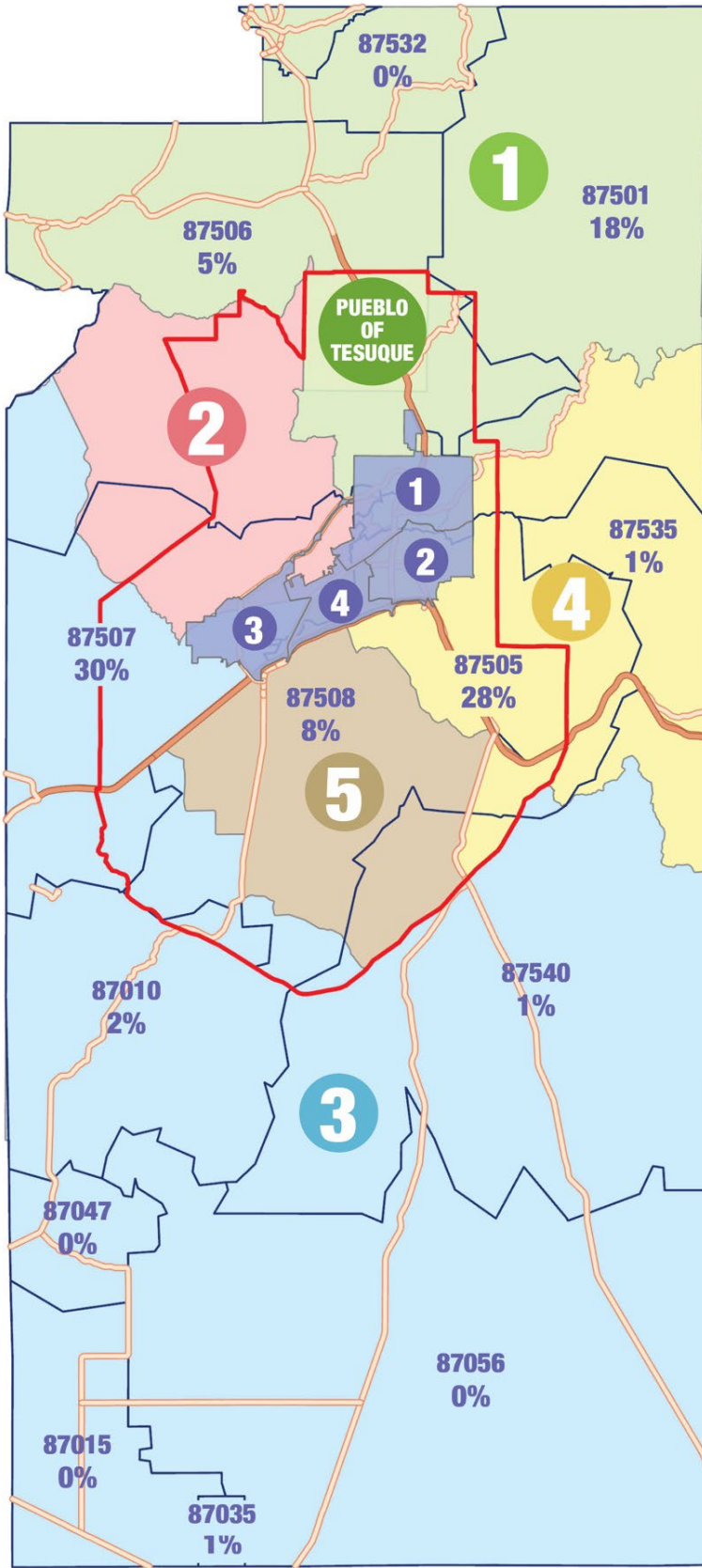
Zip Code Responses



Six-point-two (6.2%) percent of respondents do not live in Santa Fe County, and the majority of respondents live in the City of Santa Fe.

The Santa Fe Metropolitan Planning Area encompasses many overlapping geographic and political boundaries. The map on the following page displays the boundaries with the MTP survey response.

SANTA FE MPO MTP SURVEY RESPONSE



CITY OF SANTA FE DISTRICTS	
1	16.52%
2	13.77%
3	7.57%
4	13.08%

SANTA FE COUNTY DISTRICTS	
1	2.58%
2	2.93%
3	1.89%
4	1.72%
5	2.75%

PUEBLO OF TESUQUE	
●	.17%

OUTSIDE SANTA FE COUNTY	
	6.20%

LEGEND	
□	ZIP CODES BOUNDARIES
□	MPO BOUNDARY

OUTREACH SUMMARY AND ANALYSIS

A primary purpose of the strategic outreach program was to accurately identify public perceptions and needs related to the MTP goals. The nine goals and descriptions are provided below.



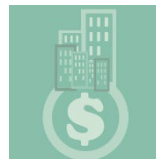
Safety: A safe and secure transportation system for motorized and non-motorized users.



Congestion Relief and System Operations: An efficient and reliable transportation system that is poised to leverage emerging technologies.



Public Health: A transportation system that supports healthy lifestyles.



Economic and Community Vitality: A transportation system that supports economic and community vitality.



Social Equity: Equitable investments in transportation that enable quality of life for all residents.



System Preservation: A well-maintained transportation system.



Multimodal Mobility and Accessibility: An accessible, connected, and integrated transportation system.



Partnership and Funding: Regional collaboration in transportation planning, funding, and implementation.



Environmental Stewardship: A transportation system that protects and enhances the natural, cultural, and built environment and mitigates climate change.

This section is divided into three types of outreach: stakeholder meetings input, public open house input, and survey input.

STAKEHOLDER MEETING INPUT

This section is a summary of stakeholder perspectives from meeting transcripts and notes provided by the stakeholders (Attachment B: Guiding Questions for Stakeholder Meetings).

TRENDS/ISSUES

- Incentives to use alternatives forms of transportation
- Engage institutions to help identify solutions
- More travel options needed in town for homeless
- Need more choices and options for public transportation
- Dependable, accessible transportation is not available for all.
- Greater availability of transit hours and stops
- Opportunity for on-demand service
- Contradicting policies (regarding transportation planning)
- Need more staff to drive city buses
- The stigma of public transportation
- Danger of riding bike
- Transportation flexibility for working parents
- The perception of bikes not being safe for children
- Urban sprawl

WHERE SHOULD FUNDING BE SPENT?

- Effective, efficient transportation
- Affordable housing
- On-demand transit system
- Public and private partnerships
- Pay increase for bus drivers
- Increase electric vehicles
- Invest in charging infrastructure
- Urban planning both mixed-use and green preservation
- Transform St. Michaels to a three-lane walkable or into Main Street
- Lending library with bikes for children
- Training for people who need help
- Connect all of Santa Fe with bikes
- More multimodal trails

TAKEAWAYS

- Accessibility is a key to transportation service. Participants identified accessibility by the number of stops, frequency of stops and location of stops by public transportation. Accessibility also means infrastructure that allows for an ease of use of biking and walking and the number of available parking spaces downtown.
- More transportation options need to be studied and considered.
- Transit system needs to increase either through on-demand services or additional stops and frequency. Access to public transportation needs to be increased.
- Consideration of multi-modal trails
- Land use and transportation must go hand-in-hand.
- Participants recommended that the city and county consider the exploration of new technologies that may improve public transportation and utilization.
- Improve or enhance the bikeway infrastructure to allow for ease of continuity.
- Enhanced coordination among existing resources and agencies – continued collaboration.
- Need public outreach education about existing transit availability and how to use it effectively.
- Need more free or discounted parking/shuttle services in downtown Santa Fe.

ANALYSIS

Common themes emerged throughout each stakeholder meeting. A primary concern for business owners, employees, and constituents alike, is that not all residents live near their places of employment; therefore accessible and frequent public transportation is essential. Because the City of Santa Fe is a tourism destination, many people are in the hospitality business. The tourism and lodging industries do not operate on a traditional Monday through Friday, 8 a.m. to 5 p.m. workweek, so employees who do not have dependable transportation cannot work the hours needed in this industry. Shift changes for multiple restaurants and hotels occur at similar times, so there may be an opportunity to coordinate transit service with these hours.

Some of the stakeholders were not at all familiar with the public transportation options, therefore improved promotion for the services was recommended. Parking is a serious issue in downtown Santa Fe for restaurant and lodging staff. A prevailing thought was that increased accessibility and frequency of public transportation, combined with an increase in public transportation marketing, could provide great benefit. In addition to expanding public transit, shuttles or additional parking spaces were recommended for the downtown area.

There continues to be a concern among bikers with traveling along routes near busy interchanges and roadways, such as Cerrillos Road. Furthermore, educators believe that young people should have encouragement for bike utilization.

GOALS OF PRIMARY IMPORTANCE TO STAKEHOLDERS

While Multimodal Mobility and Accessibility rose to the top of importance among the SFMPO goals, all nine goals were identified at one level or another by stakeholders.

PUBLIC OPEN HOUSE INPUT

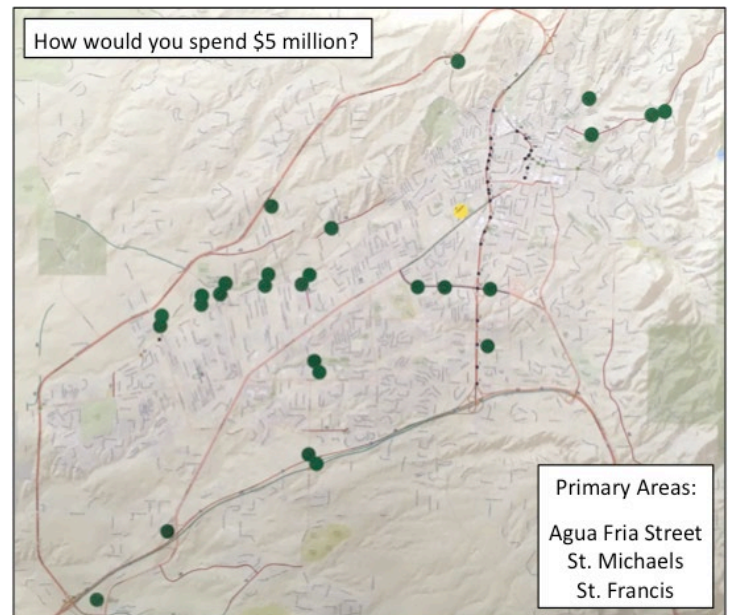
Information provided in this section is from written public commentary.

TRENDS/ISSUES

- Connectivity and safety for pedestrians, cyclists and transportation facilities
- Improved signal and traffic operations on major thoroughfares and highways
- Improved livability through better coordinated transportation and land use policies
- Big buses but small ridership due to lack of accessibility
- Funnel bikes directly to river path to keep bikes off road
- Need ways to entice people to walk, bike or use public transportation
- More connections for the train
- More promotion of the train/buses
- More trains southbound in the morning and northbound in the afternoon
- Additional, smaller zero emissions buses travelling more routes, more frequently
- Either make alternative modes of traffic easy and cheap or make auto traffic much worse and expensive
- Alternative energy and better transit to get cars off the roads
- Encouragement to use pedestrian and bike for more trips
- More regulation/surveillance of industry and taxes on emissions
- Teach drivers best driving skill to save on vehicle expenses
- Climate change is an important issue for a majority of the public open house attendees.

WHERE SHOULD FUNDING BE SPENT?

A map was provided at the public open house so that attendees could mark the areas in which funding should be spent. Participants indicated that issues need to be addressed along Agua Fria Street and in a couple areas south of Cerrillos Road. Details are provided in this image.

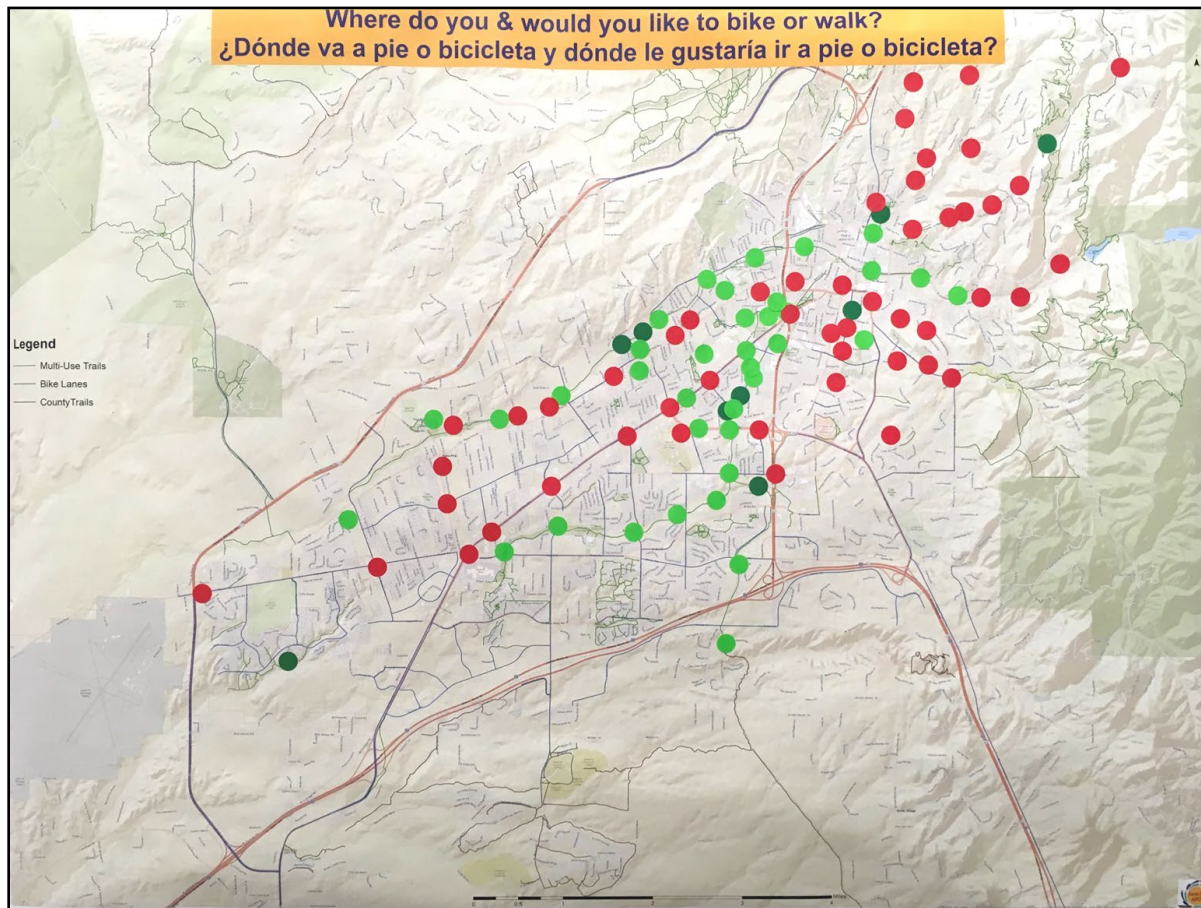


TAKEAWAYS

- Roadway infrastructure is of key importance.
- Enhanced availability of public transportation during off-peak hours.
- Creation of ways to encourage people to walk, bike or use public transportation, more.

ANALYSIS

As with the stakeholder groups, Multimodal Mobility and Accessibility emerged as key goals. The image below captures more than 50 areas in which attendees currently walk/bike (green) or would like to bike or walk (red).



GOALS OF PRIMARY IMPORTANCE TO STAKEHOLDERS

Public open house participants were asked to rank the goals by importance from 1 to 9 with 1 being the most important. The table on the following page summarizes their rankings. The most important goals identified by the public open house participants are Social Equity, Multimodal Mobility and Accessibility, and Congestion Relief. The numbers within the cells represent the number of people who selected and identified a particular goal as being important followed by a weighted overall ranking. For example, Multimodal Mobility and Accessibility was listed as the top goal by three people and has an overall weighted score of 66.

Goal Identification by Public Open House Attendees

1 = Most Important 9 = Least Important

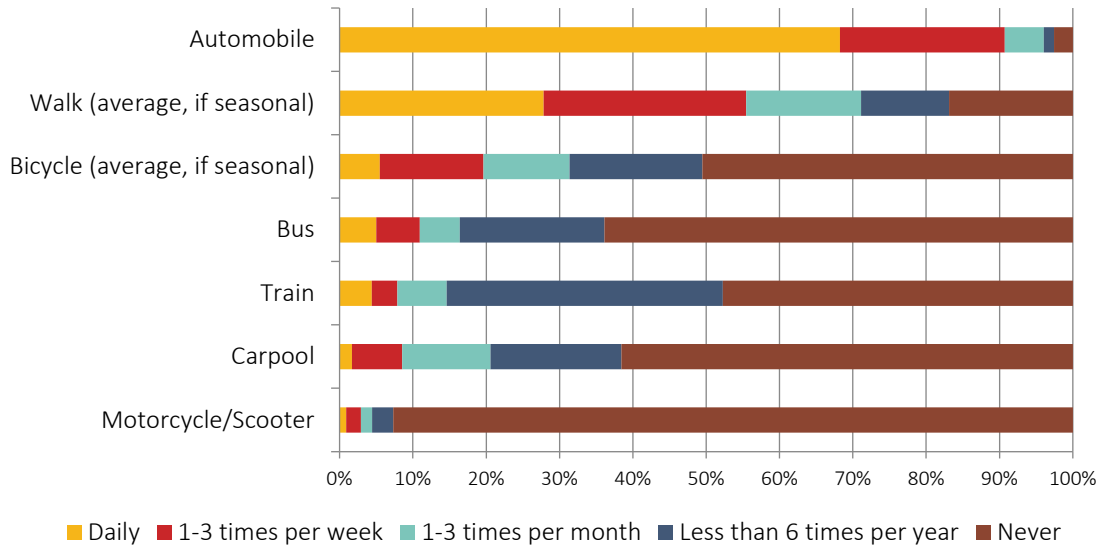
	Goal	1	2	3	4	5	6	7	8	9	Score
	Social Equity	1	4	1	3	1			1		73
	Multimodal Mobility and Accessibility	3	1	2		1	3				66
	Congestion Relief and System Operations	1	1	2			3		3	2	51
	Safety	1	1		2	3	1			1	49
	Economic and Community Vitality		2	1	1	2		1	1		44
	Partnership and Funding					2	2	4	2	1	35
	Public Health	1		2	1				1	2	33
	Environmental Stewardship	2		1				1	1	2	32
	System Preservation	2						2	2	1	29

SURVEY RESULTS

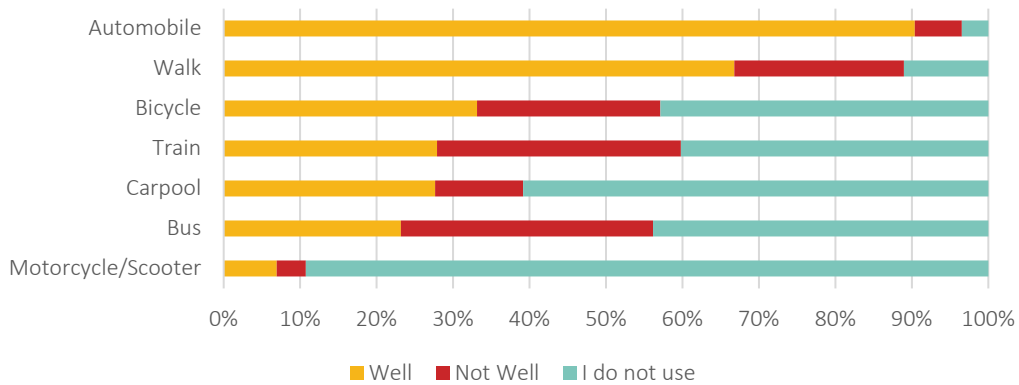
Six-hundred and sixty-one (661) individuals answered at least one survey question and 581 completed the survey. The following charts and graphs describe the survey responses.

TRANSPORTATION CHOICES

Survey Question: Tell us how often you use EACH of these types of transportation to get to work, play or shopping.



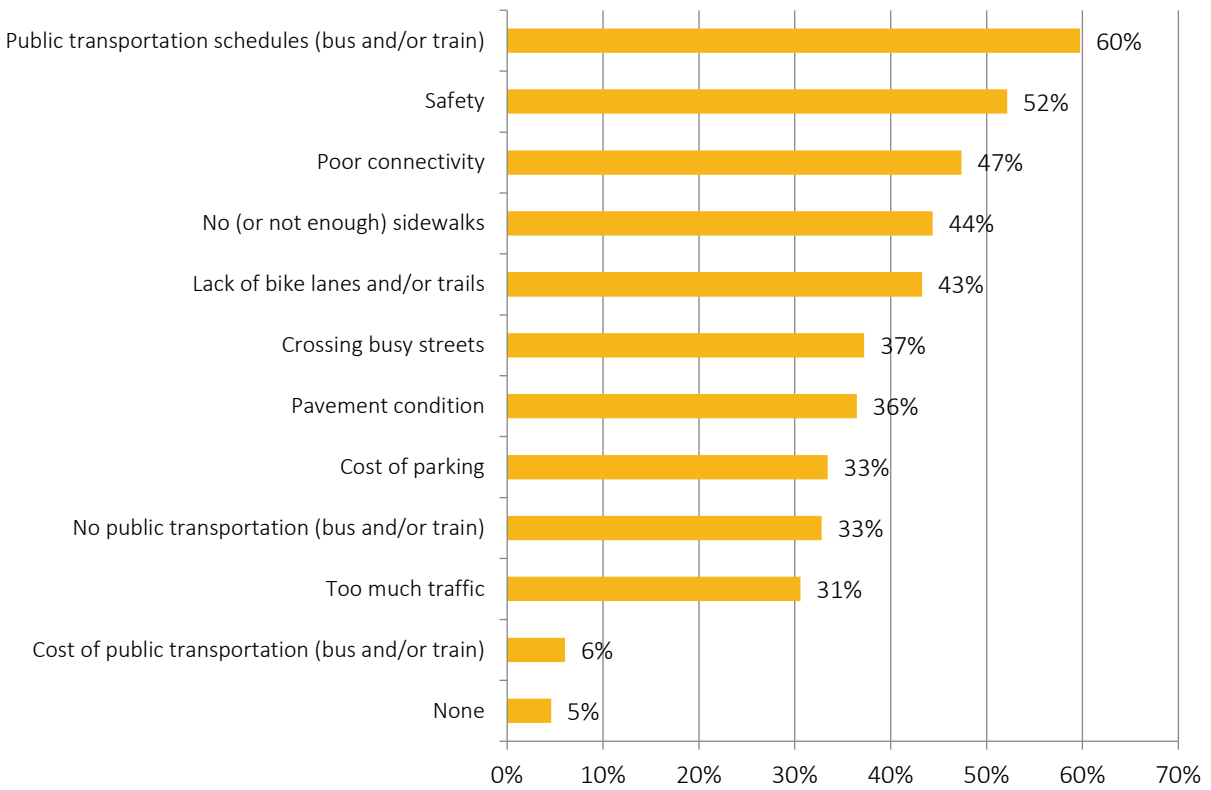
Survey Question: How well does the current transportation system meet your needs?



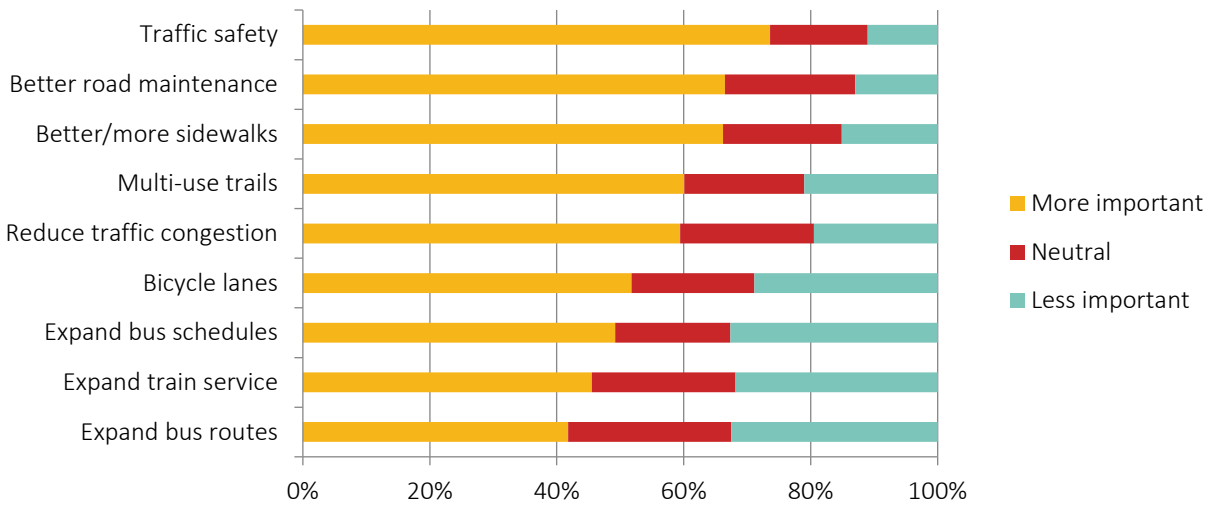
The above responses reveal that the automobile is the dominant form of transportation in Santa Fe and the system performs well for automobiles. However, many people use forms of transportation other than an automobile and are less satisfied with how well the system works for those modes.

As expected given the high level of satisfaction with automobile use, many of the challenges and important issues identified in the following questions focus on multimodal options such as transit, walking, and biking.

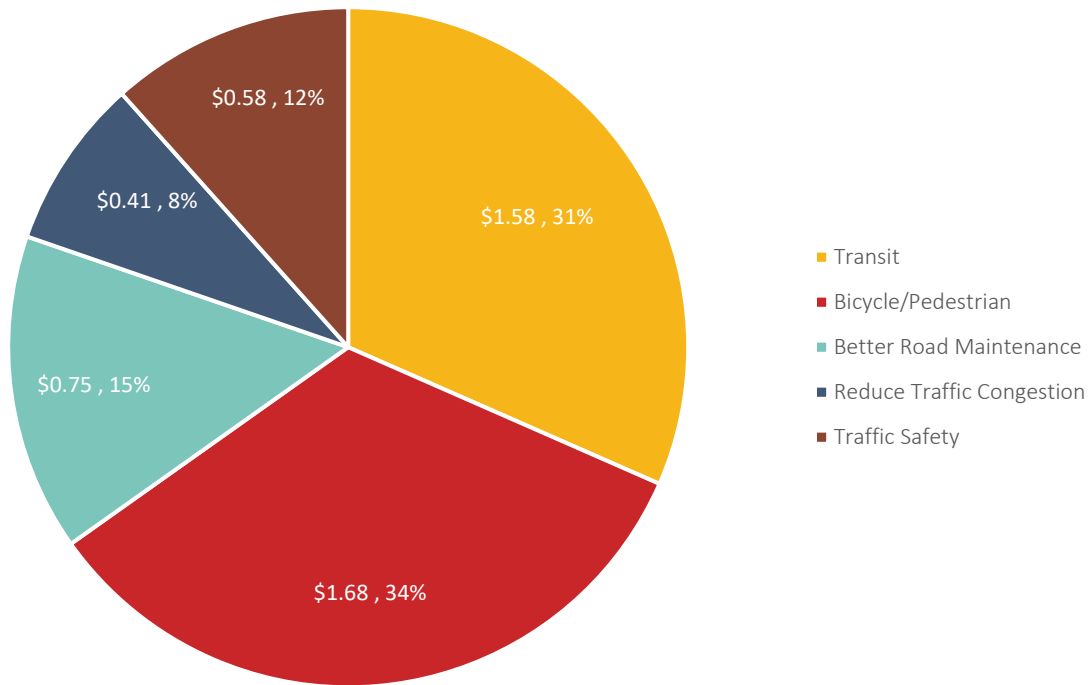
Survey Question: Which of the following barriers influence you the most when considering transportation options? Check all that apply.



Survey Question: How important are these transportation improvements to you?



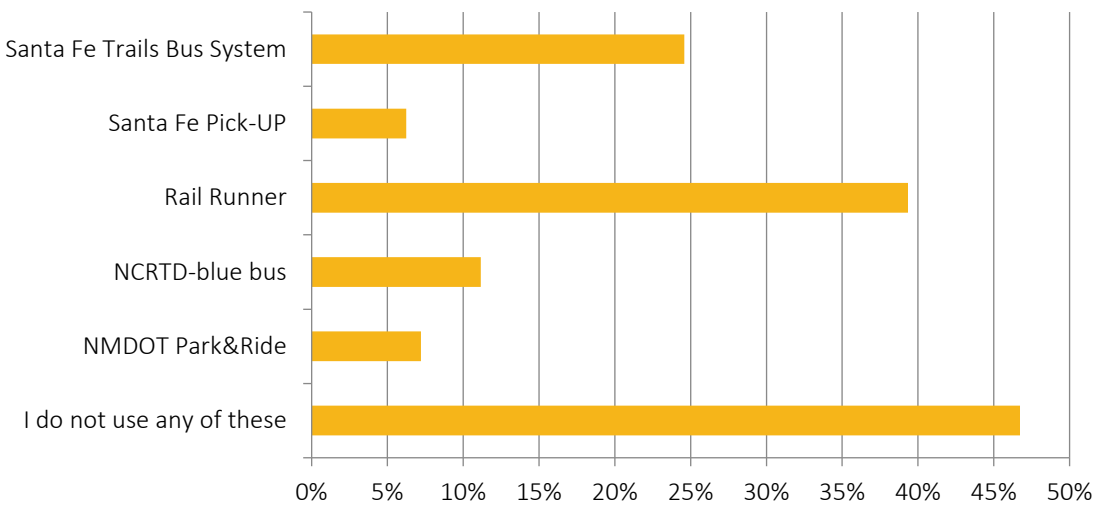
Survey Question: If you had \$5 million available to spend on the transportation network, where would you spend it?



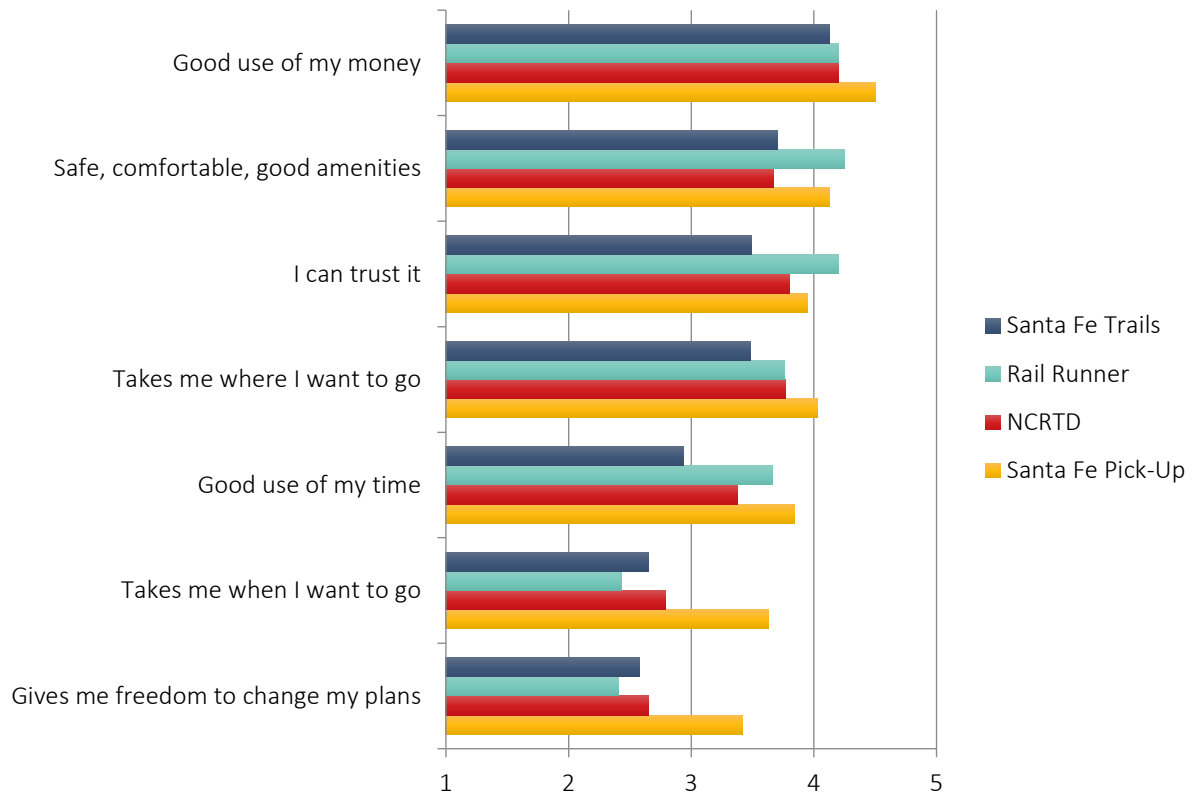
TRANSIT SATISFACTION

A series of survey questions explored participant views and experiences with regional transit options.

Survey Question: Do you currently use one of these forms of public transportation?



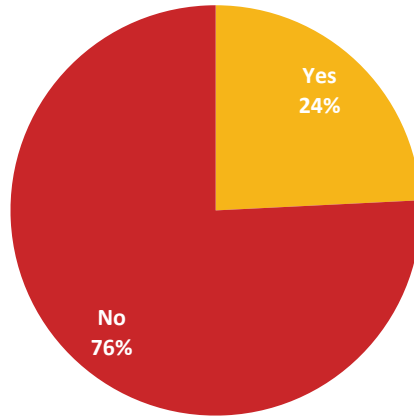
Survey Question: Please describe your experience with regional transit systems. Please rate from 1=Poor to 5=Excellent.



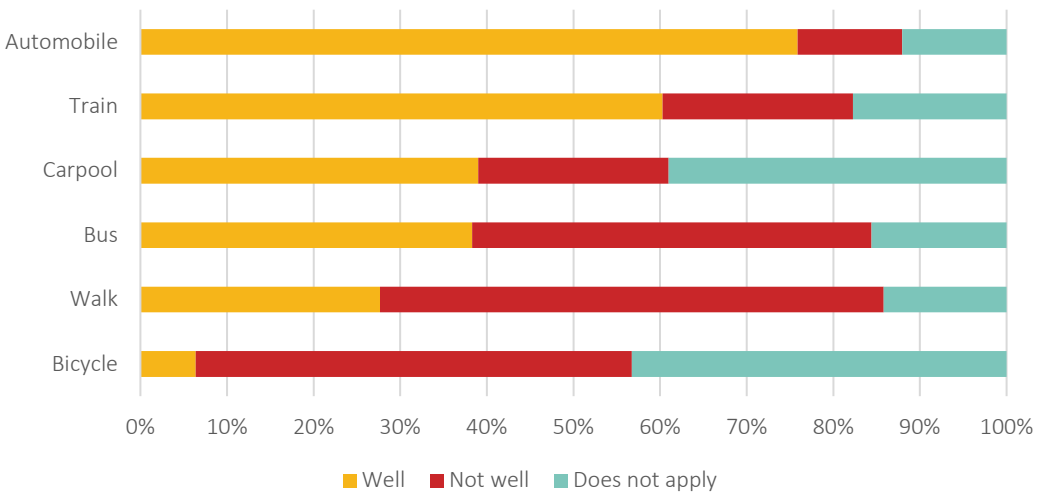
QUALITY OF LIFE

A series of questions solicited views on quality of life.

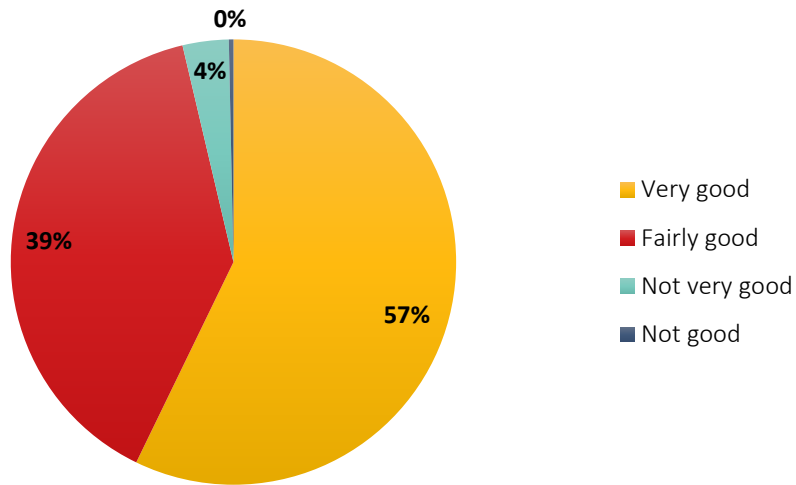
Survey Question: Would you consider yourself to be someone with special needs or disabilities, or do you know someone with special needs or disabilities?



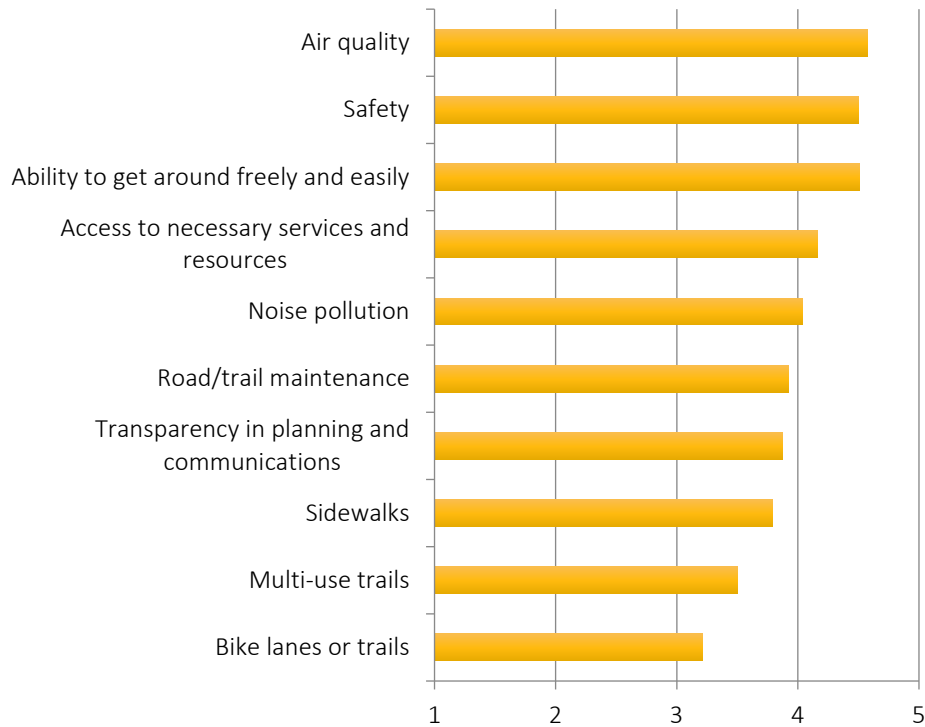
Participants that responded yes to the above question were asked: “How well does the transportation network work for someone with special needs or disabilities?”



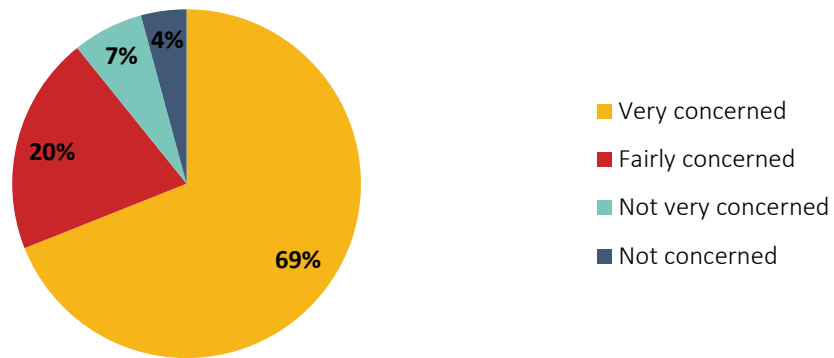
Survey Question: How is your overall quality of life today?



Survey Question: Tell us which of the following contributes to your quality of life – your physical and mental well being and enjoyment of the community you live in. Please rate from 1=Least Important to 5=Most Important.

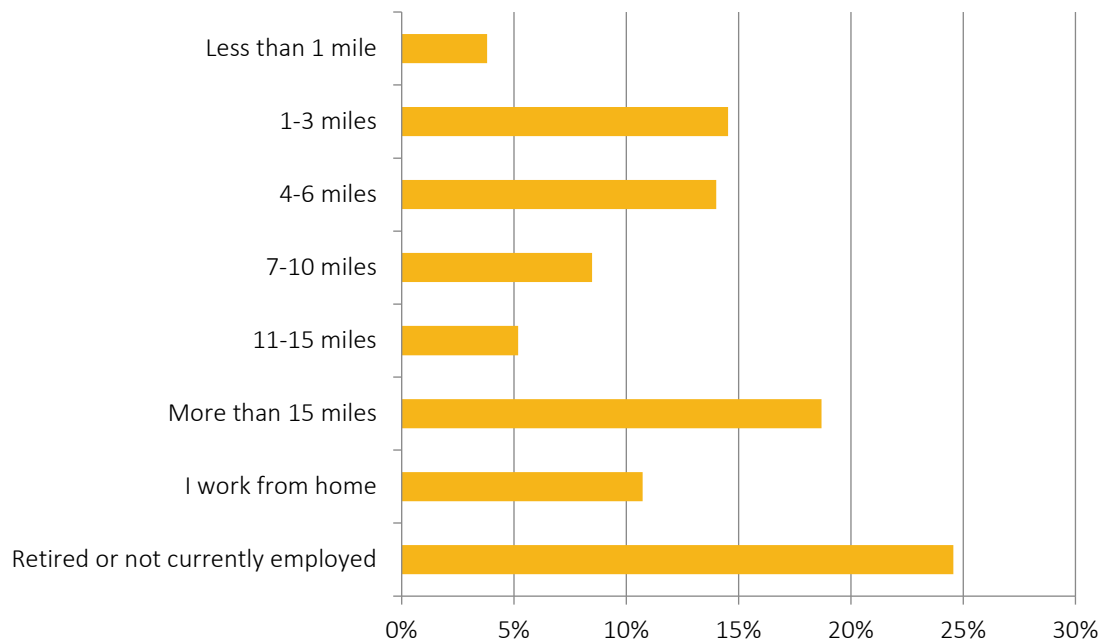


Survey Question: Transportation is one of the leading contributors to greenhouse gases and climate change. How concerned are you about climate change and the transportation choices available to you?

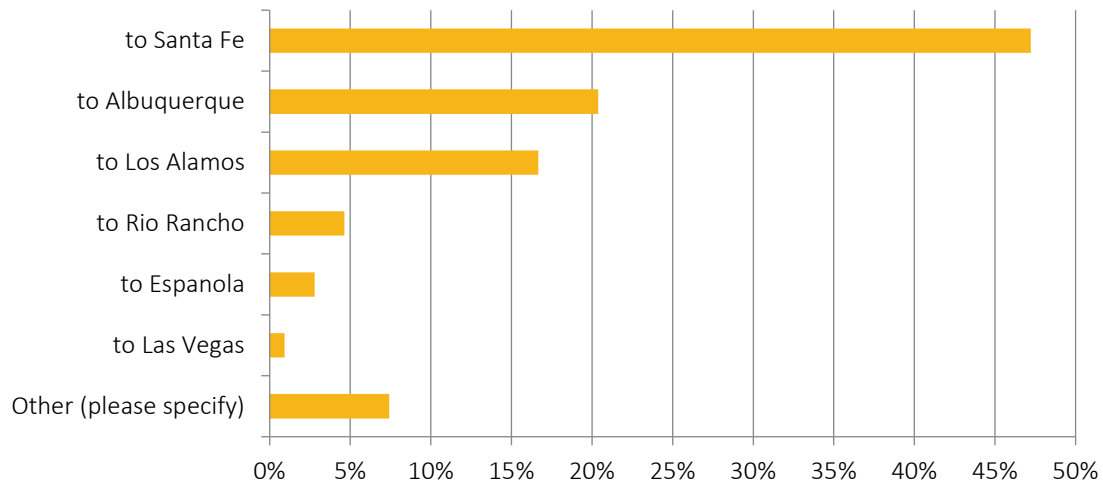


COMMUTER PATTERNS

Survey Question: How far do you commute to your place of work or school?

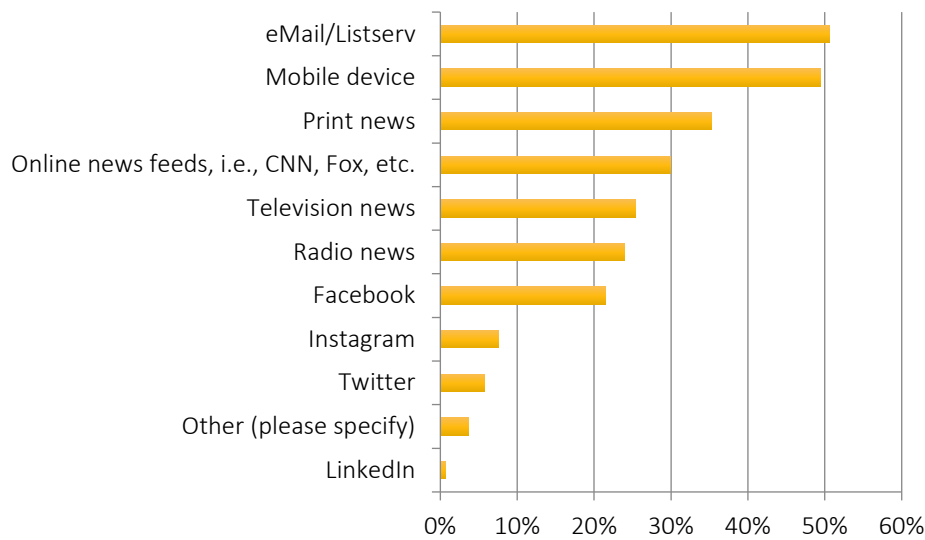


Respondents who responded that they commuted more than 15 miles were asked where they commute to:

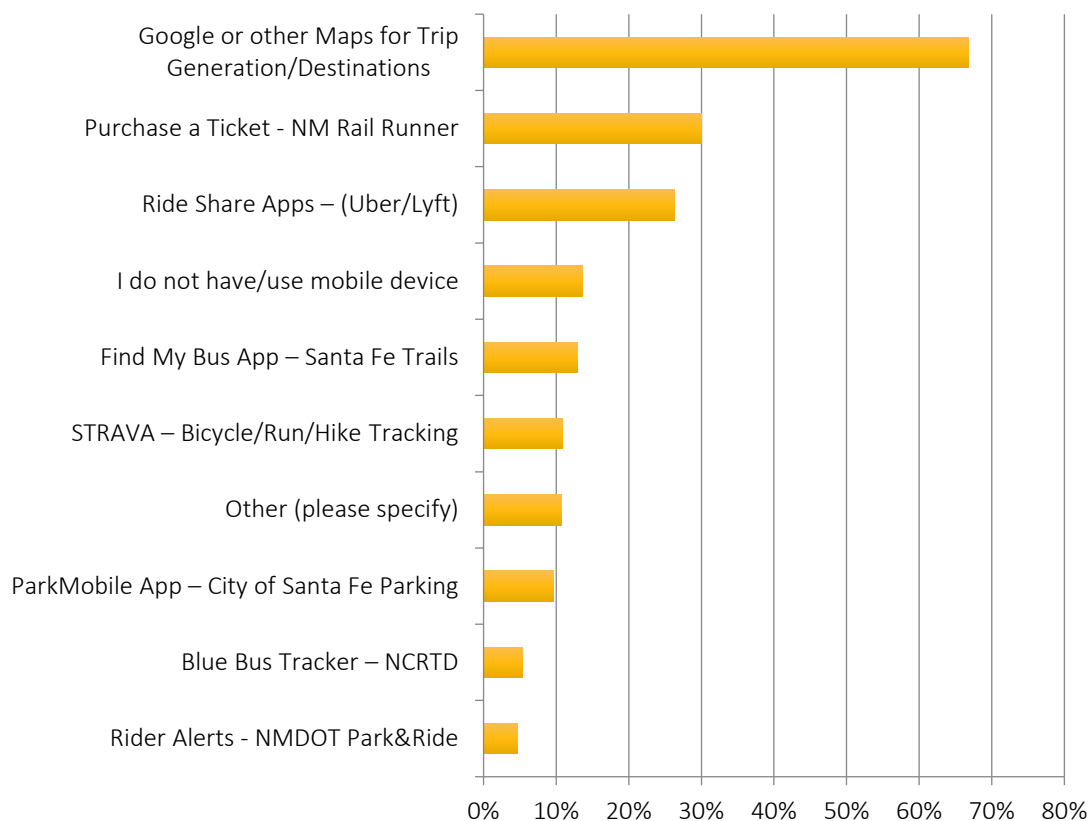


COMMUNICATION PREFERENCES

Survey Question: How do you prefer to receive information? Check all that apply.



Survey Question: How do you utilize your smart phone/mobile device to aid your transportation choices?
Check all that apply.



OPEN-ENDED SURVEY RESPONSE SUMMARY

Many survey questions allowed a written open response and the final survey question gave survey respondents an opportunity to share any additional comments. These open-ended responses can be grouped into seven major areas of interest or concern as follows.

1. RAIL RUNNER

Comments about the Rail Runner focused on the need for an expanded train schedule throughout the day and on evenings and weekends and faster express service between Albuquerque and Santa Fe.

One respondent requested a pricing structure dedicated to locals, including a round-trip or day pass. Another noted the need for working outlets for phone chargers at the stations. Several requested food and beverage service/cart on the train.

2. BUS ROUTES AND STOPS

Respondents asked for more stops, citing long walks to their nearest stop; clear signage listing the bus numbers that stop at a particular stop; and that trees near stops be trimmed. Another asked that more trees be planted around bus stops. Safety was another concern, specifically the area along Cerrillos. One respondent requested better lighting and shelters at bus stops.

The use of buses by minors for transportation to school was mentioned by several respondents, citing concerns for safety and connections between routes. One respondent asked for bus bicycle racks that accommodate wider bicycle tires, especially in winter. Another expressed concern for bus driver safety and protection from harassment. Others requested an expanded schedule, including a night bus.

3. BICYCLES AND PEDESTRIANS

Bicycle and pedestrian lanes were requested for many areas of the city. Respondents cited concerns for safety, traffic relief, and convenience of walkers, commuters and recreational bicyclists. Some requested additional bicycle lanes on existing roads, while others requested multimodal lanes physically separate from vehicular traffic. One respondent stated the ideas of many:

“Santa Fe needs more/better road maintenance and many more bike trails, particularly from the southside into town.”

Respondents requested additional trails and bridges to connect more parts of the city.

Pedestrian concerns included safety, disrepair of sidewalks, weeds on medians, litter, and safe pedestrian crosswalks, especially at busy intersections.

4. SAFETY

Safety was a major issue for many respondents. In addition to concerns about bicyclists and pedestrians in heavy vehicular traffic, respondents had a varied list of safety concerns and possible solutions, including:

- Reflective tape on poles in/near bike lanes
- Road repairs/improvements (Camino Tres Arroyos)
- Repairs to crumbling sidewalks
- Regular removal of goatheads (weeds) which can cause flat bicycle tires
- Homeless (pedestrian/bus rider concern at night)

Many respondents expressed concern about drivers being in such close proximity to pedestrians and bicyclists and recommended:

- Stricter enforcement of speed limits
- Enforcement of hands-free device law for drivers (to increase attention to pedestrians and bicyclists)
- Driver education campaigns
- Flashing yellow left turn lights

Many specific areas, roads, and intersections were identified by respondents as dangerous to people walking, biking, and driving.

5. ACCESSIBILITY

Accessibility and accommodations were requested for:

- Hearing-impaired
- Wheelchair access
- Senior citizens (need for accessible, safe transportation options)
- Minor children traveling alone (connecting bus routes)
- Language (Spanish, Native American, sign language interpreters/signage)

One respondent noted that some of the new curb cuts for wheelchairs are obstructed by telephone poles.

6. POLLUTION/AIR QUALITY

Pollution and air quality are a concern for many of the respondents. One complained about bus pollution, but most encouraged the use of *more* buses and trains. Several mentioned the lack of emissions requirements on vehicle inspections. Suggestions to curb emissions included an incentive program, reducing the number of drive-through restaurants, and reducing the time spent idling at red lights. Others suggested electric buses, electric vehicle charging stations, and an electric trolley.

There were also requests for a walkability master plan, smaller buses on routes or at times of day when there are fewer riders, and planting more trees around bus stops.

Several respondents complained about litter on streets and air pollution from existing plants.

7. OTHER

Some responses were unique and did not fit into the other groups. These comments and suggestions stated needs for road repairs, construction of connector roads, more parking downtown, and more public restrooms downtown.

One respondent recommended increased land use around existing transportation hubs. Several requested more services and restaurants on the south side. Others criticized the Route Shout program and suggested that the cost of calling the city for a ride was too expensive for those with lower or fixed incomes. Greater access to public transportation in low-income areas was requested by several, as was a safe, affordable taxi or Uber alternative.

Many respondents expressed their thanks for being included in the survey. They appreciated the opportunity to share their ideas for ways to improve transportation in and around Santa Fe.

ATTACHMENTS

ATTACHMENT A: SURVEY



This survey is being conducted by the Santa Fe Metropolitan Planning Organization (MPO) to assist with the development of an update to the 2020-2045 Metropolitan Transportation Plan (MTP).

This survey is also available online at: <http://bit.ly/mpo-sm>

As a resident of the Santa Fe metropolitan area, your participation in this survey is very important. It should take approximately 10 minutes to complete.

The MTP enables the use of federal funding for a range of transportation network improvements including:

- roads and bridges
- bikeways, pedestrian facilities, transit/rail facilities
- operations and program support

If you have any questions regarding this survey or would like a Spanish version, please contact the MPO office at 505-955-6614 or Lxyngve@santafenm.gov.

Thank you for your participation.

HOW YOU GET AROUND

1. Tell us how often you use EACH of these types of transportation to get to work, play or shopping.

	Daily	1-3 times per week	1-3 times per month	Less than 6 times per year	Never
Bus	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bicycle (average if seasonal)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Walk (average if seasonal)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Train	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Automobile	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Motorcycle/scooter	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Carpool	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2. How well does the current transportation system meet your needs?

	Very well	Fairly well	Not very well	Not at all	I do not use
Bus	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bicycle	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Walk	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Train	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Automobile	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Motorcycle/scooter	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Carpool	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

YOUR TRANSPORTATION CONCERNS

3. Which of the following barriers influence you the most when considering transportation options?
(Check all that apply.)

<input type="checkbox"/>	No public transportation (bus and/or train)	<input type="checkbox"/>	No (or not enough) sidewalks
<input type="checkbox"/>	Cost of public transportation (bus and/or train)	<input type="checkbox"/>	Too much traffic
<input type="checkbox"/>	Cost of parking	<input type="checkbox"/>	Pavement condition
<input type="checkbox"/>	Public transportation schedules (bus and/or train)	<input type="checkbox"/>	Lack of bike lanes and/or trails
<input type="checkbox"/>	Poor connectivity	<input type="checkbox"/>	Safety
<input type="checkbox"/>	Crossing busy streets	<input type="checkbox"/>	None

Other (please specify): _____

4. How important are these transportation improvements to you?
(Please circle: 1=Least important to 5=Most important)

	Least Important			Most Important	
	1	2	3	4	5
Expand bus routes					
Expand bus schedules					
Expand train service					
Traffic safety					
Bicycle lanes					
Multi-use trails					
Better road maintenance					
Reduce traffic congestion					

Share any additional comments: _____

5. If you have \$5 million available to spend on the transportation network, where would you spend it?

(You may allocate all the funds to one project or divide the \$5M between the projects.)

Fill in the amount below
(up to \$5 million total):

I would spend	\$	on expanding bus routes.
I would spend	\$	on expanding bus schedules.
I would spend	\$	on expanding train service.
I would spend	\$	on traffic safety.
I would spend	\$	on bicycle lanes.
I would spend	\$	on multi-use trails.
I would spend	\$	on better/more sidewalks.
I would spend	\$	on better road maintenance.
I would spend	\$	on reducing traffic congestion.

6. Do you currently use one of these forms of public transportation?

(Check all that apply.)

<input type="checkbox"/>	NMDOT Park & Ride	<input type="checkbox"/>	Rail Runner
<input type="checkbox"/>	Santa Fe Trails Bus System	<input type="checkbox"/>	Santa Fe Pick-Up
<input type="checkbox"/>	NCRTD-blue bus	<input type="checkbox"/>	I do not use any of these

Answer questions 7 through 11 ONLY for the forms of public transportation you checked above.

7. Please describe your experience with NMDOT Park & Ride.

(Please rate from 1=Poor to 5=Excellent.)

	Poor			Excellent	
Takes me where I want to go	1	2	3	4	5
Takes me when I want to go	1	2	3	4	5
Good use of my time	1	2	3	4	5
Good use of my money	1	2	3	4	5
Safe, comfortable, good amenities	1	2	3	4	5
I can trust it	1	2	3	4	5
Gives me freedom to change my plans	1	2	3	4	5

Share any additional comments: _____

8. Please describe your experience with Santa Fe Trails bus system.

(Please rate from 1=Poor to 5=Excellent.)

	Poor			Excellent	
Takes me where I want to go	1	2	3	4	5
Takes me when I want to go	1	2	3	4	5
Good use of my time	1	2	3	4	5
Good use of my money	1	2	3	4	5
Safe, comfortable, good amenities	1	2	3	4	5
I can trust it	1	2	3	4	5
Gives me freedom to change my plans	1	2	3	4	5

Share any additional comments: _____

9. Please describe your experience with NCRTD.

(Please rate from 1=Poor to 5=Excellent.)

	Poor			Excellent	
Takes me where I want to go	1	2	3	4	5
Takes me when I want to go	1	2	3	4	5
Good use of my time	1	2	3	4	5
Good use of my money	1	2	3	4	5
Safe, comfortable, good amenities	1	2	3	4	5
I can trust it	1	2	3	4	5
Gives me freedom to change my plans	1	2	3	4	5

Share any additional comments: _____

10. Please describe your experience with the Rail Runner.

(Please rate from 1=Poor to 5=Excellent.)

	Poor			Excellent	
Takes me where I want to go	1	2	3	4	5
Takes me when I want to go	1	2	3	4	5
Good use of my time	1	2	3	4	5
Good use of my money	1	2	3	4	5
Safe, comfortable, good amenities	1	2	3	4	5
I can trust it	1	2	3	4	5
Gives me freedom to change my plans	1	2	3	4	5

Share any additional comments: _____

11. Please describe your experience with Santa Fe Pick-Up.
 (Please rate from 1=Poor to 5=Excellent.)

	Poor			Excellent	
Takes me where I want to go	1	2	3	4	5
Takes me when I want to go	1	2	3	4	5
Good use of my time	1	2	3	4	5
Good use of my money	1	2	3	4	5
Safe, comfortable, good amenities	1	2	3	4	5
I can trust it	1	2	3	4	5
Gives me freedom to change my plans	1	2	3	4	5

Share any additional comments: _____

12. Would you consider yourself to be someone with special needs or disabilities, or do you know someone with special needs or disabilities?

- Yes
 No

13. If you answered yes to question 12, how well does the transportation network work for someone with special needs or disabilities?

	Very well	Fairly well	Not very well	Not at all	I do not use
Bus	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bicycle	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Walk	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Train	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Automobile	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Motorcycle/scooter	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Carpool	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Share any additional comments: _____

QUALITY OF LIFE

14. How is your overall quality of life today?

- Very good
- Fairly good
- Not very good
- Not good

15. Tell us which of the following contributes to your quality of life – your physical and mental well-being and enjoyment of the community you live in.

(Please circle: 1=Least important to 5=Most important)

	Least Important				Most Important
	1	2	3	4	5
Access to necessary services and resources	1	2	3	4	5
Ability to get around freely and easily	1	2	3	4	5
Bike lanes or trails	1	2	3	4	5
Sidewalks	1	2	3	4	5
Multi-use trails	1	2	3	4	5
Air quality	1	2	3	4	5
Road/trail maintenance	1	2	3	4	5
Safety	1	2	3	4	5
Transparency in planning and communications	1	2	3	4	5

Other (please specify): _____

16. Transportation is one of the leading contributors to greenhouse gases and climate change. How concerned are you about climate change and the transportation choices available to you?

- Very concerned
- Fairly concerned
- Not very concerned
- Not concerned

TELL US ABOUT YOURSELF

17. What is your zip code (primary residence)? _____

Which City or County District do you live in? (optional) _____

If you do not know your zip code or district, please provide the closest major cross streets to your home:

18. How far do you commute to your place of work or school?

<input type="checkbox"/>	I work from home
<input type="checkbox"/>	Retired or not currently working
<input type="checkbox"/>	Less than 1 mile
<input type="checkbox"/>	1-3 miles
<input type="checkbox"/>	4-6 miles
<input type="checkbox"/>	7-10 miles
<input type="checkbox"/>	11-15 miles
<input type="checkbox"/>	More than 15 miles

19. If you commute more than 15 miles, tell us where you commute to:

<input type="checkbox"/>	to Albuquerque
<input type="checkbox"/>	to Bernalillo
<input type="checkbox"/>	to Espanola
<input type="checkbox"/>	to Las Vegas
<input type="checkbox"/>	to Los Alamos
<input type="checkbox"/>	to Rio Rancho
<input type="checkbox"/>	to Santa Fe

Other (please specify): _____

20. Gender

- Male
- Female
- I prefer not to answer

Other (please tell us your preference): _____

21. Age

- Under 18
- 18-29 years old
- 30-39 years old
- 40-49 years old
- 50-59 years old
- 60-69 years old
- 70 years or older
- I prefer not to answer

22. Race & Ethnicity

- White, Non-Hispanic
- Hispanic or Latino
- Native American
- Black or African American
- Asian / Pacific Islander
- I prefer not to answer

Other (please specify): _____

COMMUNICATION

23. How do you prefer to receive information?

(Check all that apply.)

<input type="checkbox"/>	Mobile device	<input type="checkbox"/>	Online news feeds, i.e., CNN, Fox., etc.
<input type="checkbox"/>	Twitter	<input type="checkbox"/>	Television news
<input type="checkbox"/>	LinkedIn	<input type="checkbox"/>	Radio news
<input type="checkbox"/>	Facebook	<input type="checkbox"/>	Print news
<input type="checkbox"/>	Instagram	<input type="checkbox"/>	eMail/Listserv

Other (please specify): _____

24. How do you utilize your smart phone/mobile device to aid your transportation choices?

(Check all that apply.)

<input type="checkbox"/>	I do not have/use mobile device	<input type="checkbox"/>	Ride Share Apps – (Uber/Lyft)
<input type="checkbox"/>	Find My Bus App – Santa Fe Trails	<input type="checkbox"/>	Purchase a Ticket - NM Rail Runner
<input type="checkbox"/>	Blue Bus Tracker - NCRTD	<input type="checkbox"/>	Google or other Maps for Trip Generation/Destinations
<input type="checkbox"/>	ParkMobile App – City of Santa Fe Parking	<input type="checkbox"/>	STRAVA – Bicycle/Run/Hike Tracking
<input type="checkbox"/>	Rider Alerts – NMDOT Park&Ride		

Other (please specify): _____

25. How did you hear about this survey?

(Check all that apply.)

<input type="checkbox"/>	City, county or MPO website	<input type="checkbox"/>	Print news
<input type="checkbox"/>	LinkedIn	<input type="checkbox"/>	eMail/Listserv
<input type="checkbox"/>	Facebook	<input type="checkbox"/>	Friend
<input type="checkbox"/>	Twitter	<input type="checkbox"/>	Local Organization
<input type="checkbox"/>	Instagram	<input type="checkbox"/>	Nextdoor
<input type="checkbox"/>	Television news	<input type="checkbox"/>	Word of mouth
<input type="checkbox"/>	Radio news		

Other (please specify): _____

26. Would you like to keep informed of the progress of the Santa Fe Metropolitan Transportation Plan update and other local transportation planning efforts?

Yes

No

If yes, please write your email address: _____

Personal email addresses will not be shared with external groups.

27. We welcome any additional comments you would like to share: _____

Thank you for your time!

**Join us at the PUBLIC MEETING!
Thursday, October 24, 5:30 - 7:30 PM
Presbyterian Santa Fe Medical Center
4801 Beckner Road, Santa Fe
For questions, call 505•955•6614
Learn more: www.santafempo.org**

[Facebook](#) | [Twitter](#) | [LinkedIn](#) | [Instagram](#)

ATTACHMENT B: GUIDING QUESTIONS – STAKEHOLDER MEETINGS

GUIDED QUESTIONS SET #1: SAFETY, MOBILITY AND ACCESSIBILITY

- When you think of transportation in Santa Fe County, what is the first thing that comes to mind? Why?
- Which type of transportation do you rely on most? Explain.
- What alternative forms of transportation do you use? Why?
- What do you consider to be the most important forms of transportation in Santa Fe County? Why?
- Excluding the use of your automobile, what are the most important public transportation services in Santa Fe County?
- What is the biggest barrier to you and your family when it comes to transportation? Why?
- Excluding the use of your automobile, what are the most accessible forms of transportation? Why? What is not accessible? Why?
(Accessible = Easy to use, easy to find, ample locations)
- Excluding the use of your automobile, what are the safest forms of transportation? Why? Is there any transportation service you consider unsafe? Why?
(Safety examples may include feeling safe within the mode of transportation itself and roadways, bikeways, stops, etc., are well lit and secure.)

GUIDED QUESTIONS SET #2: GOALS, VISION AND PLANNING

- If you could identify one initiative that you consider the most important of any transportation initiatives in Santa Fe County, what would it be? Explain.
- What do you consider to be the Top 3 items the Santa Fe MPO should address? Why?
- What do you consider to be a “healthy” transportation system? How important is a transportation system that supports a healthy lifestyle to you and your family? What steps would you take to expand a healthy transportation system?
- Does the current transportation system get you where you need to go? Does it get others you know (friends, family, colleagues) where they need to go? What would you do to improve it?
- What are the three biggest things we should take away from today’s discussion?

ATTACHMENT C: OPEN HOUSE – WRITTEN, PUBLIC COMMENTARY

OCT. 24, 2019

- Connectivity and safety for pedestrians and cyclists and their transportation facilities
- Improved signal and traffic operations on major thoroughfares and highways
- Improved livability through better coordinated transportation and land use policies
- Try doing surveys/public feedback sessions at a grocery store, city gym (GCCC), brewery or other out of the ordinary location
- Give fewer options for ranking goals. Nine options are probably too many.
- For transit projects indicate project dollar amounts to give perspective on how far \$1 million would actually go
- There are people who care about making Santa Fe a more accessible city
- 2015 MTP project list \$15 million – why not funnel bikes directly to river path to keep bikes off road?
- I think since many people do not walk or ride their bikes; they are not aware of how driving habits affect others
- How can we ‘drive’ to balance out quality and experience of transport?
- Santa Fe’s bus system is severely limited by the number and location of transfer stations
- The limited coverage provided throughout the city
- The inadequate frequency of bus runs. Why are our busses so large when ridership appears to be relatively small? I’ve seen statistics on numbers of riders but haven’t seen anything on average numbers of riders for each bus trip. Rather than add new roads/wider roads for vehicles, why not invest the money in better mass transportation?
- More connections for the train, especially for those of us going to Aba every day
- More promotion of the train/busses, etc. Santa Feans are not used to public transportation
- More trains southbound in A.M. and northbound in P.M.
- More, smaller zero emissions busses travelling more routes, more frequently
- Either make alternative modes of traffic easy and cheap or make auto traffic much worse and expensive
- Alternative energy and better transit to get cars off the roads
- Encouragement to use pedestrian and bike for more trips reducing SOV use and emissions
- More regulation/surveillance of industry and taxes on emissions
- More marketing to convince people to take public transportation and also make them aware of it
- Teach drivers best driving skill to save on gas/brakes/etc.